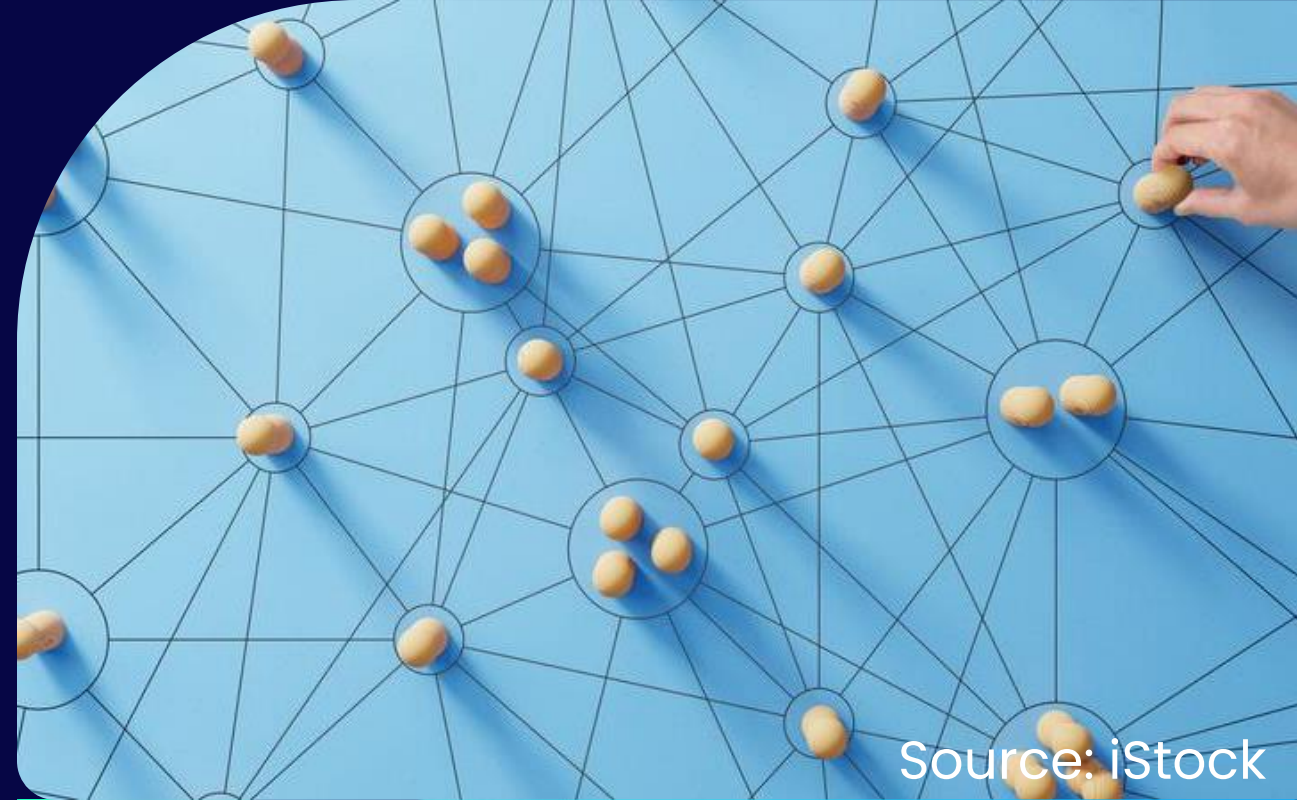


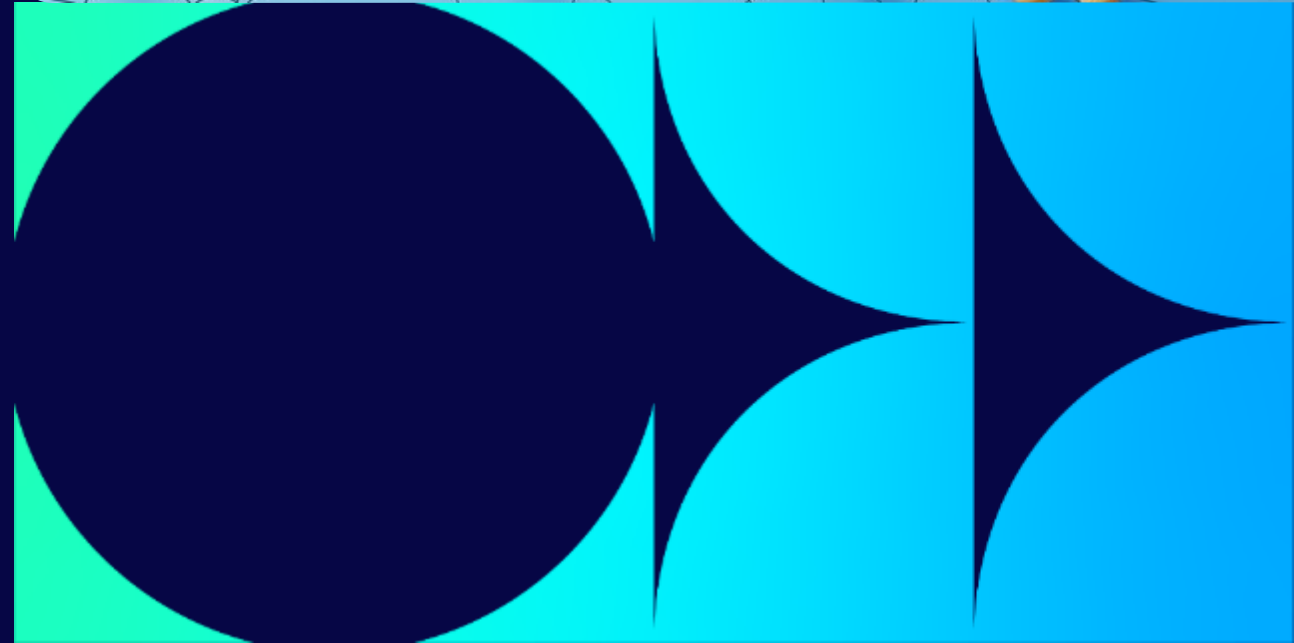
How to effectively communicate your research with external partners and publics

Professor Richard Holliman
& Paul Jump

7 December 2023



Source: iStock



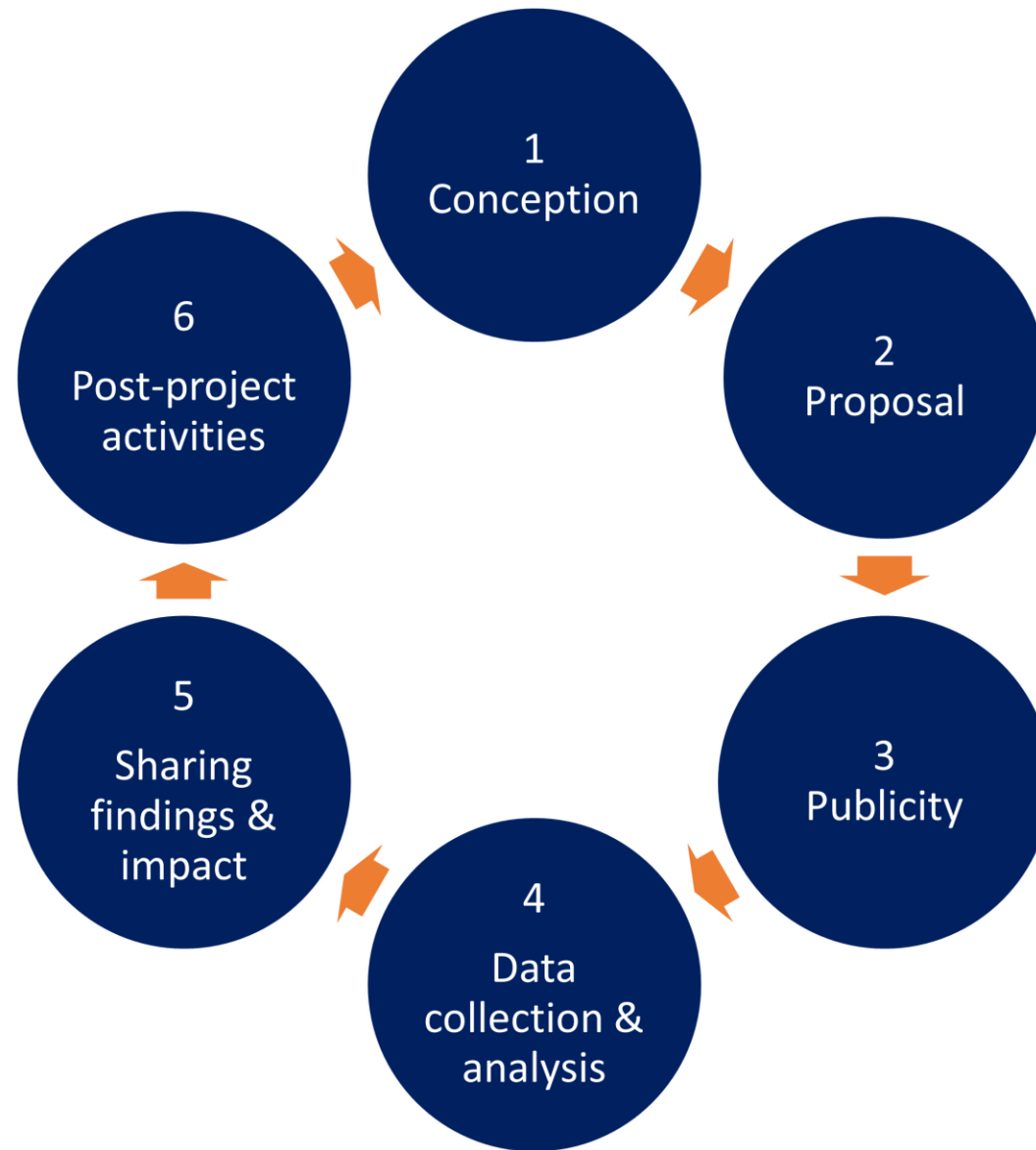
'Engaged research encompasses the different ways that Open University staff meaningfully interact with various 'publics' from issue formulation, the production or co-creation of new knowledge to knowledge evaluation and dissemination.'

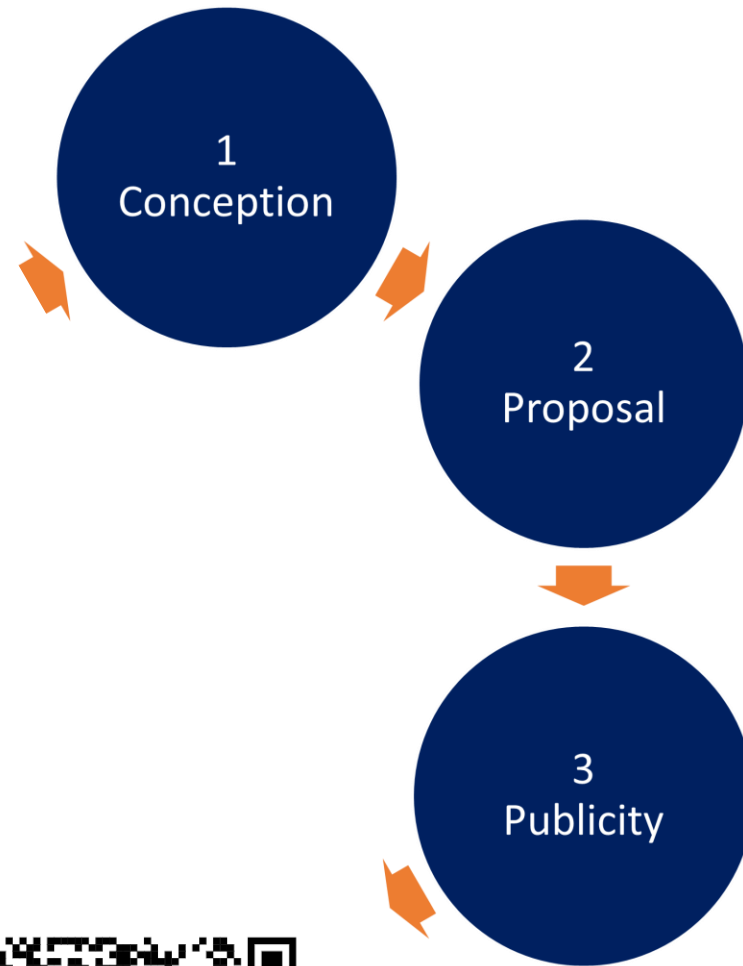
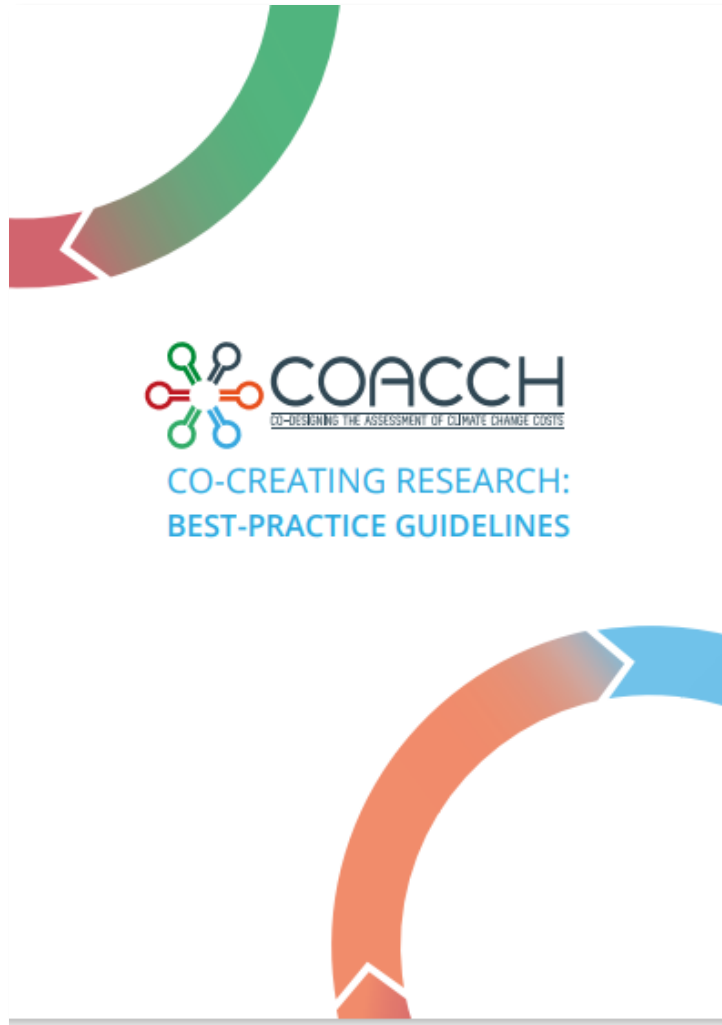


Open University Statement on Open and Engaging Research



**Engaged
research requires
communication
throughout the
research process**





Co-creation in research

- How to meet?
- Generosity & humility
- Representation
- Governance & ways of working
- Joint proposal: open & accessible summary
- Do no (more) harm

For research to be beneficial for wider constituencies, it must be openly and effectively shared

- How can public communication support your project's aims?
- What information can, and should, you share at each stage?
- When is it necessary to keep information confidential?

Follow-ups

Questions to foster open and
engaging research
communication



From open research towards
open (and engaging) research
communication

