How to effectively communicate your research with external partners and publics

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'Engaged research encompasses the different ways that Open University staff meaningfully interact with various ‘publics’ from issue formulation, the production or co-creation of new knowledge to knowledge evaluation and dissemination.'
Engaged research requires communication throughout the research process.
Co-creation in research

➢ How to meet?
➢ Generosity & humility
➢ Representation
➢ Governance & ways of working
➢ Joint proposal: open & accessible summary
➢ Do no (more) harm
For research to be beneficial for wider constituencies, it must be openly and effectively shared

- How can public communication support your project’s aims?
- What information can, and should, you share at each stage?
- When is it necessary to keep information confidential?
Follow-ups

Questions to foster open and engaging research communication

From open research towards open (and engaging) research communication