Debate: Why the religious factor has been forgotten in PA studies? (And how to remedy it)

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Debate: Why the religious factor has been forgotten in PA studies? (And how to remedy it)

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Since Wilson’s (1887) ‘The study of administration’, public administration (PA) has emerged as a field of scientific inquiry focusing on the managerial, political, legal, social, and cultural aspects of governmental institutions. In addition to being an academic discipline, PA is also a profession, practised by millions of people around the world, as well as an art.

However, among the several key explanatory factors employed by scholars in studying PA, one has often been overlooked, if not altogether neglected: religion. While this seems an indubitable omission in the field of PA, at least in the recent times, the re-emergence in the past decades of the religious factor in the cognate academic fields of political science and sociology is unquestionable. This debate article seeks to shed light on this omission by the PA scholarship, by investigating the plausible reasons behind it, and we advocate for the responsible (re)introduction of heedful consideration to the religious factor (where pertinent, of course) into the realm of PA studies.

To better appreciate this oversight, a useful starting point lies in evoking, albeit only by way of hints and certainly not exhaustively, how the religious factor has been studied in two adjacent academic fields: political science and sociology, with which, one might argue, public administration is intimately connected. For instance, in the field of political science, scholars have investigated the role of faith and religious beliefs in shaping political behaviour and political participation; in shaping policy decisions including foreign policy attitudes; and, ultimately, the legitimizing role religion has had and continues to have for political systems. With different emphases but in a similar vein, sociologists have investigated the role of religion and religious beliefs on social norms, on (personal) values, and on identity. They have also investigated, for instance, religious movements, the dynamics of religious communities and congregations, and the role of religion in addressing social problems.

In a review of the English-language literature, Ongaro and Tantardini (2023a) find that the influence of religion, faith, and spirituality on PA is far from being systematically studied, and the results are even more scant if religion alone is taken into consideration; yet, the few studies that encompass also religion in the explanatory framework did find it had—under certain conditions and for certain administrative phenomena—an influence. So, why has the religious factor been largely forgotten in PA studies? We argue (Ongaro & Tantardini, 2023b, 2023c) that there are several plausible reasons for this omission. The first one lies in a narrow interpretation of secularization. Classic secularization theory postulates that, in the face of modernity and scientific rationality, the religious factor is in dramatic decline in every aspect of life from more private to more social and communitarian ones, thus also affecting the role that religion may play on public administration. However, empirical evidence shows that classic secularization theory fails to describe, explain and predict what is observed in the world (Taylor, 2007) as secularization and decline in religious belief is not linear and not homogeneously distributed across places and times. Certain societies are (more) secularized today, but not homogeneously, and other societies are not secularized at all with the result that processes of secularization may ebb and flow, at different periods and in different areas of the world.

The global—not globalist—approach we argue for in a recent book (Ongaro & Tantardini, 2023b) fits this line of discourse, and also tries to remedy to what may be considered the second reason for the omission of the religious from the field of PA: scholars have often focused on secular and Western-centric models of PA, thereby overlooking other existing ones, for example Confucian PA and Islamic PA (Drechsler, 2018a; Drechsler, 2018b), where religion may potentially and more prominently affect key social actors and the overall configuration of the public administrative space.

The third and fourth reasons regard both methodological and interdisciplinarity challenges of the field of PA. The religious factor may fit problematically into certain epistemological approaches, like certain forms of neo-positivism, which have been in the ascendency in recent decades. We consider (Ongaro & Tantardini, 2023b) that adopting the perspective of methodological agnosticism (Bell & Taylor, 2015; Porpora, 2006) may help in this direction, because it suspends ontological and epistemological assumptions about ‘what there is’ and ‘what can be known’ about God, the world, and the human beings in societal settings to then study how the religious factors as such affects PA. In terms of the interdisciplinarity of the field, PA has perhaps historically been more isolated than other fields of study, like political science and sociology, and PA journals have historically been less attractive to a broader scholarly than the journals in the disciplines of political science and sociology (McGuigan et al., 2021). This insular approach may...
have interfered with the cross-fertilization and enrichment of the field from other disciplines, thereby including religious studies and theology, thus leading to a de facto omission or exclusion of the religious factor from scholarly research in the field. By taking up the religious factors into research more systematically, the public administration community and journals may possibly get over a relative insularity, and cross-fertilize more with other key social sciences, like sociology and political science.

In a world where religion persists to shape individuals as well as societies, it is high time to fill this gap and—in a responsible and well-calibrated way—(re-)introduce the religious factor into PA studies. By responsibly bringing religion in its social and public dimension into public administration, public governance and public management, and the relationship of administration to public policy, we can widen our understanding of the role religious factors play in administrative phenomena, thence expanding and enriching PA as both a field of scientific inquiry and as a profession and a (noble) art.

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**References**


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