Implementing a Digital Strategy

Katharine Jewitt
The Digital Journey
From Workplace To Classroom
The Future Of Learning
Learning web of life

Adapted from Alistair McNaught, subject specialist at Jisc
Going beyond the borders of the classroom
Where to begin?

Empower students to develop their digital, personal learning environment
Student Focus Groups held
Jisc’s card sort and learning profile form

Learner Voice Strategy
Enhancing the induction process

iTest

Developed by Helen Beetham as part of the Cascade project at the University of Exeter
Communication
Digital transformation of vocational education showcase

- **Trial New Digital Tools**
- **Collaborate and Share**
- **Develop Digital Skills**
- **Build Confidence**
- **Train, Advise, Support**
- **Co-create Resources**

Digital Student Ambassadors
Employer Engagement

BYOD
E-portfolio
Linkedin
Digital Ambassadors
One Stop Shop Website for training courses and apprenticeships
Personal learning environment
Developed in collaboration with students and employers
Using technology to embed maths and English
Using virtual reality for learning
Virtual worlds for a three-way partnership between student, education provider and employer
Animation in Learning
Interactive Resources
Staff Development

Community of Practice
Wednesday Webinars

Morning Toolbox Talks

PechaKucha style
(20 slides 20 seconds)

Action Research Staff projects

MOOCs & Blogs
Utilising Padlet for both staff development and student learning
Backoffice systems
Student registration
Digital Key Performance Indicators
Digital transformation of vocational education showcase

Empower students to develop their digital environment

Deliver a relevant digital curriculum for Generation Z

Deliver an inclusive digital student experience BYOD

Support Students & Staff to work successfully with digital technologies

Employer Engagement and Work Based Learning
Meeting the Challenge

- Technology enhancing learning and different modes of work based learning.
- Digital activities embedded in curriculum review and design processes.
- Students, Staff & Employers empowered to lead digital developments and act as co-producers.
- Engaging in meaningful dialogue with staff, employers and students about their experiences, needs and expectations – and responding promptly to these.
- Developing and resourcing formal roles for students to participate in developing the digital environment.
- Supporting staff and students to develop their digital skills and capabilities.
- Upskilling staff and students - building a workforce for the future
- Using digital technology for independent learning around the world
- Engaging employers in digital skills development