

# Can I buy you a coffee?

The perfect blend for managing a pan-University project

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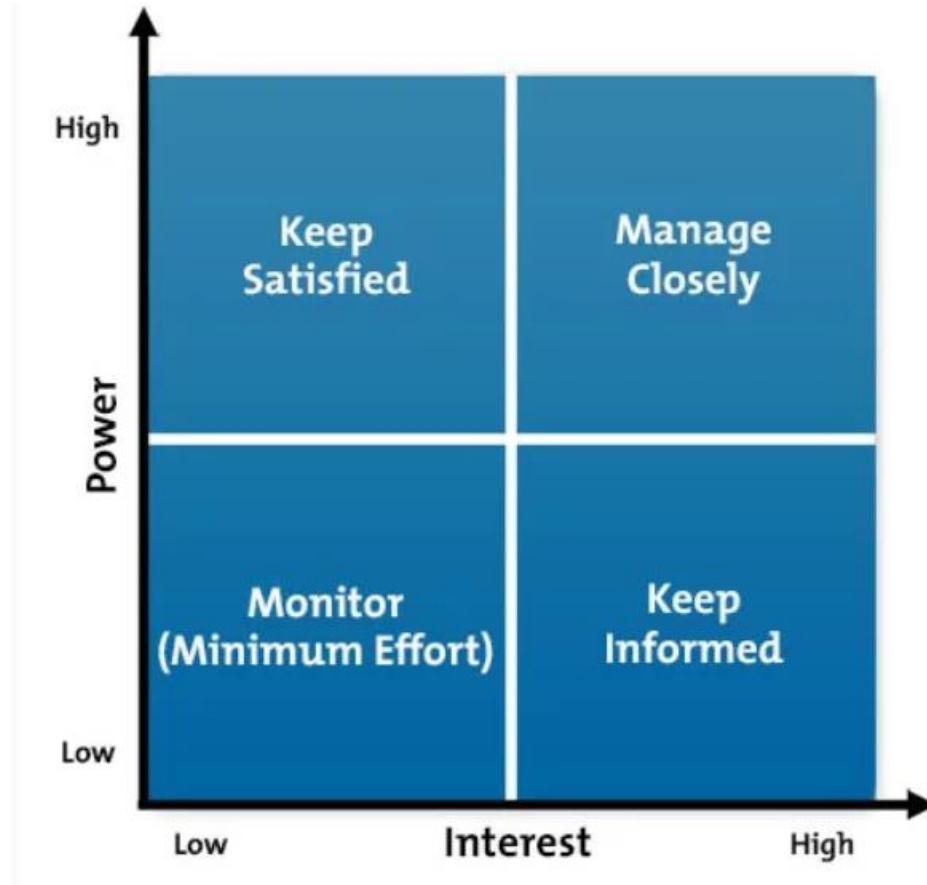
# Communications on a pan-university project

Formal papers  
Presentations  
Workshops  
Emails  
Intranet



## Identify your key stakeholders

[www.mindtools.com/  
pages/article/newPP  
M\\_07.htm](http://www.mindtools.com/pages/article/newPPM_07.htm)



Adapted from Mendelow, A.L. (1981). 'Environmental Scanning - The Impact of the Stakeholder Concept,' ICIS 1981 Proceedings, 20.

# 1:1 chats with key stakeholders in an informal setting

Listen and learn  
Clarify  
Build rapport  
Inspire trust  
Humanise





The Open  
University

50  
YEARS

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