



## Open Research Online

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# Library live! Empowering distance learners and building communities through use of Facebook chat events

**Helen Clough**

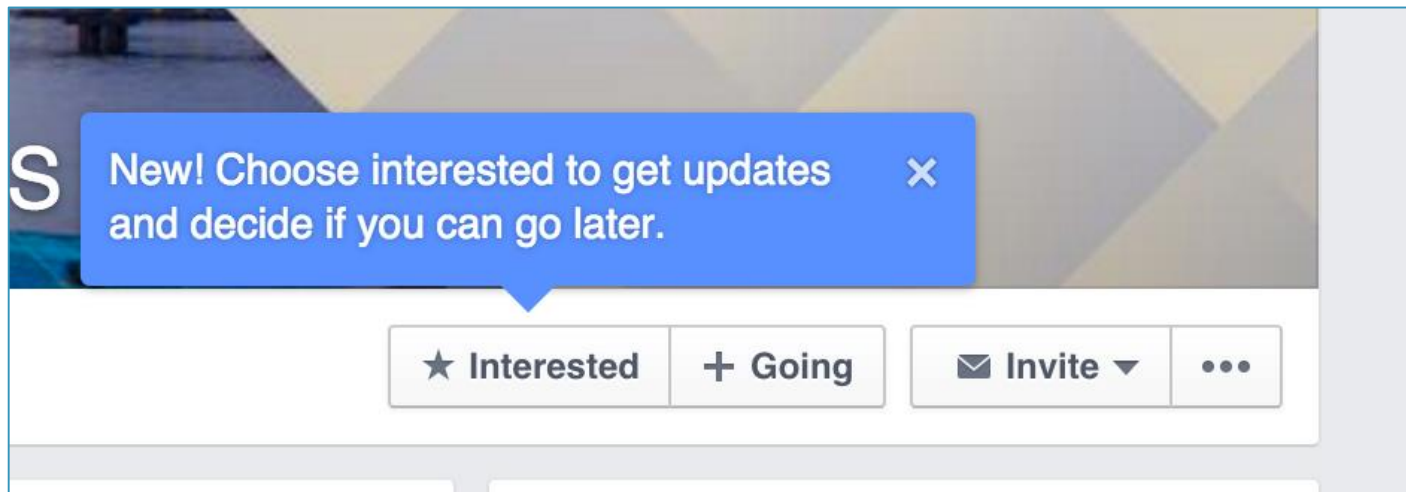
Learning and Teaching Librarian  
The Open University

@helenalex

<http://www.slideshare.net/helenalex>

# Before

- Choose your topic
- Promote
- Remind
- Plan but be flexible



# During

- Icebreaker
- Discussion threads and pinning posts
- Refresh
- Nesting and tagging
- Behind the scenes
- Overseer



**Amanda Closier**

15 March · 🌐

**Hello All you early birds**

We will start session in about 2 mins. To get the ball rolling I am in that city famed for roundabouts and concrete cows – Milton Keynes and it's cold but I get to chat to you lovely OU students so it's not all bad!

Where are you guys attending from? Can anyone win with the most impressive location or weather?

# Building communities



**Helen Clough** Hi Jade -as a student of the Open University, you are required to reference your sources using an appropriate referencing style. This is so the reader can follow up items you have referenced and see what you have based your argument on. In most cases, you will be asked to reference using the OU Harvard referencing style. However, you should always refer to your module materials or ask your tutor for advice.

Like · Reply · 4 · 15 March at 19:15



Like · Reply · 6 · 15 March at 19:20

nice work everyone. good answer and an example. thats what i love about OU

Like · Reply · 1 · 15 March at 19:20

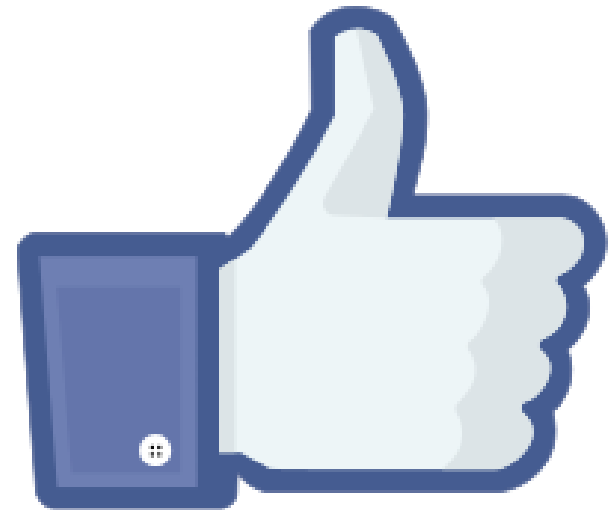
Thankyou everyone.

Like · Reply · 15 March at 19:22

good luck with your studies Jade! what are you doing?

Like · Reply · 15 March at 19:25

Health and social wbu? And thankyou, this is my





# After

- Mop up comments
- Evaluate

Katherine, Amanda and 3 other friends went

294	403	24
interested	went	shared with

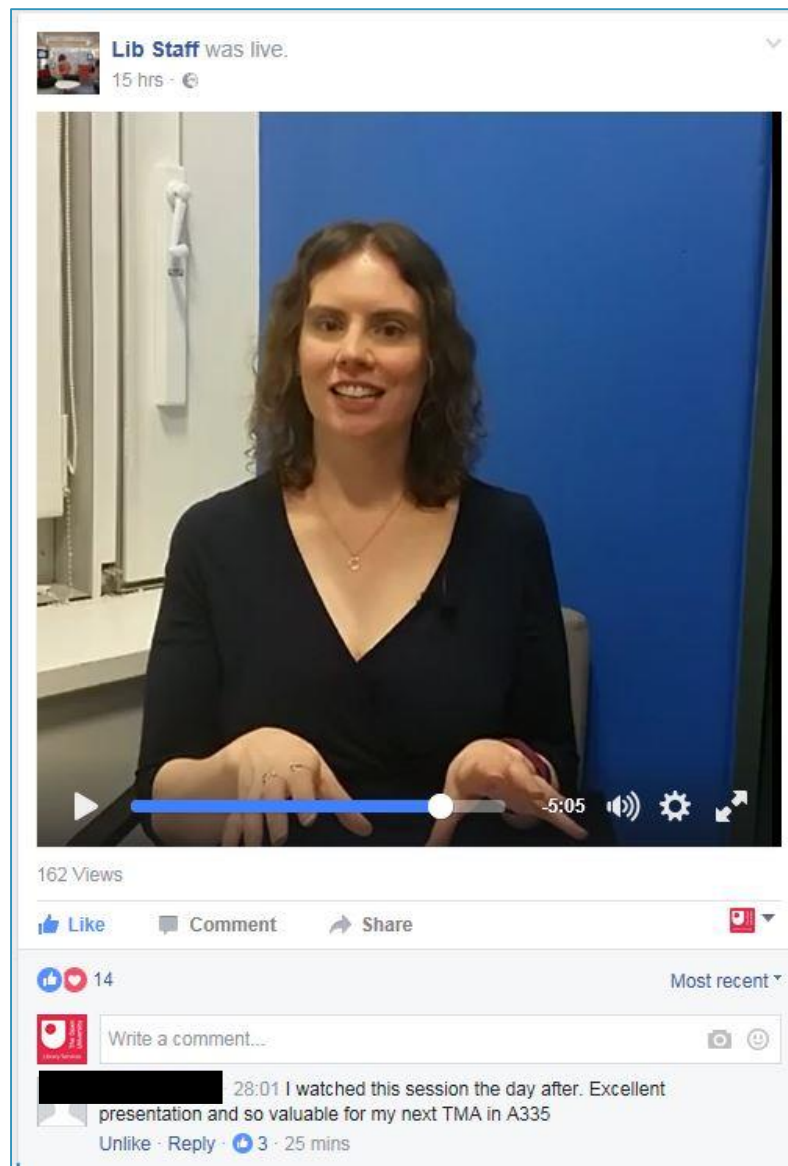
**INSIGHTS**

<b>9.4k</b> Reached	
+0 this week	
<b>1.5k</b> Viewed	
+0 this week	
<b>744</b> Responded	
+0 this week	



# New developments

- Facebook Live video
- Teaser trailer





The Open  
University

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