Part 1: Context

This part of the book sets out the context in which the EIA Programme was developed, with a major goal of giving the reader an understanding of the challenges and opportunities faced by those designing and implementing the strategies presented and critiqued in subsequent chapters.

Together, the first two chapters address the question:

- Why did the government of Bangladesh seek support to improve English language, as a skill for development?

The final critical chapter of Part 1, echoes and amplifies the questions posed in Chapter 2, about the impact of English on national economies, and examines EIA’s determination to work with the existing context.