An introduction to the origins, history and principles of ethnography

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Historical context of Ethnography

Anthropology 1800s

Philosophically informed ethnography

Historic influencers on ethnography

Naturalist Ethnography

Positivist Ethnography
  e.g. Darwin (1859)

Social Anthropology
  1922 (Malinowski)

Chicago School
  1892-1942

Critical Ethnography
  Critical Theory

[F] Critical/post-positivist
  Realist Ethnography
  e.g. Porter (1993)

Post Modern/Constructivist
Ethnography
  1942 -

Feminist Ethnography

Symbolic Interactionism;
Phenomenology;
Hermeneutics; Grounded
Theory; Semiotics

Virtual Ethnography;
Netnography; Digital
Ethnography
  1990s -