Opening up for openlearn

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Open Content Initiative: openlearn

- $10m+ two year programme
  - supported by The William and Flora Hewlett Foundation
- Strands
  - Academic
  - Technical: Production
  - Technical: Tools
  - Research and Evaluation
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• Producing:
  – How to transform for open content?
  – What tools do we need?
  – Can we bring in content from the world?
  – Do we give new life to things the world values?

• Learning:
  – Do we have users?
  – Can we reach the world?
  – What do they do?
  – Does anyone learn anything?
Activity system (Engeström)
Design view

Tools: Workshops/meetings/guidelines/advice

Subject: Academic

Rules: Models/Suitability/Research/Faculty satisfaction

Division of Labour: openlearn team/Volunteers

Object: Open content

Community: Open University/Colleagues/Hewlett/interested world
Analysed producer contradictions

• Academic team/Media team and OU staff – who has final sign off
• Users - XML Editor
• Models for unit production
• Proposal targets
• Remove the sign-off process: improve after release
• Add in other formats and models
• Include new factors in the targets
Does the analysis help?

- Behind the scenes: based on observation
- Presentation tool to others: feedback and refinement
- Method for recording factors: neutral view
- Applied in other situations and projects
- Remains to be validated for this case
openlearn research

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How we will work with others

• Collaboration with Brazil:
  ➔ translation of openlearn units
  ➔ cross-cultural issues (context, language, institutional discourses and policies)
  ➔ Two phases: implementation 1 and 2
  ➔ Method: drawing on ethnography and action research
  ➔ Disruptive?
  ➔ Formal and informal learning
Summary

$response_1$Activity theory can provide a useful mechanism to understand complex practices within openlearn and help us to identify contradictions;

$response_2$The challenge for us is to balance applied research (fast feedback) and academic research in order to develop a greater understanding of the field.