Abstract — It is evident that the inherent need for discovery and interaction drives people to explore new places and think of works of art due to an innate drive to gather the information that partly determines what we enjoy doing when we do it. On the other hand, exploring the ways of thinking and types of art in Milton Keynes by illustrating a general pattern of misunderstanding that emphasizes the separation between smartness, art, and architecture. This paper explores the associated understanding of the role and meaning of art and whether it is perceived to be separate from smart city construction. The study promotes a better and deeper understanding of the interconnections between neuroscience, art, and architecture. The study uses a reflective approach that clarifies the potential and impact of using art-based research, methodology, and ways of knowing when approaching global phenomena and knowledge production while examining the process of making and developing smart cities in particular; asserting that it can be severely impacted by factors in the process of conducting the study itself. The study followed a case study as a research strategy. The qualitative methods included data collection and analysis that involved interviews and observations that depended on visuals.

Keywords—Art and city planning, art and smart, residents wellbeing, human needs and urban planning, sustainability, smart cities, Smart

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