A tale of two OEPs? Looking at open educational practices from a policy viewpoint

Conference or Workshop Item

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A tale of two OEPs?
Looking at open educational practices from a policy viewpoint

Leo Havemann, Javiera Atenas and Fabio Nascimbeni
#OERxDomains21
A tale of two OEPs? Looking at Open Educational Practices from a policy viewpoint

Leo Havemann, Javiera Atenas and Fabio Nascimbeni (session abstract)

This workshop will engage participants in a discussion of the apparent “understanding gap” between the two OEPs of open educational practices and open education policies, with the aim of ensuring the recognition of existing, successful open practices within appropriate open policies. The starting point of the workshop is the recognition of the distance between much open education policy discourse (often focused on OER, as shown for example by the UNESCO 2019 Recommendation on OER), the research communities working to categorise, replicate and promote a range of grassroots open educational practices (OEP), and the rich variety of actual practices undertaken by educators.

OEP, which were initially understood as teaching approaches that are closely connected to the creation and use of OER (Ehlers 2011), are increasingly being defined more widely, taking in aspects other than open content such as inclusive pedagogies (Havemann 2020), sharing-based approaches (Cronin 2017), care-based teaching methods (Bali, Cronin and Jhangiani 2019) and accessibility dynamics (Tlili et al 2020). In order to explore the different way of understanding openness of the Open Education policy community and the OEP research community, the workshop will engage participants in discussing definitions and perspectives and in co-designing a “policy-sensitive” and “policy-relevant” way to look at OEP, which means classifying OEP from a policy point of view.

Furthermore, we will look at key strategies to support the adoption of the principles of OEP within wider policy and strategic environments in the HE sector, such as digital education, e-learning and open access policies, to ensure that open practices are embedded, supported, enabled and rewarded in line with the academic development programmes, career progression criteria and innovation and teaching excellence schemes. We will invite participants to co-create an action plan and a roadmap following the OE policy co-creation recommendations outlined by Atenas, Havemann, Neumann & Stefanelli (2020), using Mentimeter to crowdsourc ideas that can be used to draft guidelines for the inclusion of OEP in HE at policy and strategic levels.

Session page

Recording
https://www.youtube.com/watch?v=GlN26-MDKwc
Introduction

- The open education movement, research and the turn to OEP
- The quest for open education policies
- Our research and work with the OER World Map & OE Policy Hub
Mentimeter activity

- Which global regions have most OE/OER policies?
- What is the most common OE/OER policy scope?
- What about the key policy elements by region?

(based on the oepolicyhub.org data)
Which world region has the most OE or OER policies?

[As voted...]
The data says....
Policy scope - which are most prevalent

[As voted...]

1st: Educational policy with OE/OER component
2nd: ICT policy with OE/OER component
3rd: Openness policy with educational component
4th: Dedicated OE/OER policy
5th: Labour market policy with OE/OER component
The data says....
How popular are these open educational practices in your organisation?

- Creating and sharing OER
- Offering open online courses
- Students publishing their work openly
- Blogging about practice
- Using Twitter in or about practice (e.g. tweetchats)
- Cross-institutional academic development
- Using OER from elsewhere
- Editing Wikipedia
- Using open data as OER
- Remixing OER from elsewhere
To what extent does your organisation have policy OR support in place for...

1st: Open Access to research publications
2nd: OER - production, sharing, discovery, reuse
3rd: Open Science practices including Open Data
4th: Engaging in open professional development practices
5th: Open, free/mium or unbundled online courses (e.g. MOOCs, microcredentials)
6th: Recognising staff for contribution/innovation in open/digital teaching
OE policies are still thin on the ground
OE policies where existing tend to be OER-focused
OEP include practices that relate to OER but also a wider range of practices
How do we get OE into policy? Discussion/chat

- Where should OEP be sitting: in dedicated institutional OER policy, or other policies/strategies (digital learning, education)
- Which practices should be included in policies - any that should not be?
Take the OE policy co-creation toolkit home

Here you can get some resources, a timeline, a roadmap, a SWOT and a canvas
Some relevant readings ;)


Timeline

Blue is the colour of the clear sky and the deep sea

Red is the colour of danger and courage

Black is the color of ebony and of outer space

Yellow is the color of gold, butter and ripe lemons

White is the color of milk and fresh snow

Blue is the colour of the clear sky and the deep sea

Yellow is the color of gold, butter and ripe lemons

White is the color of milk and fresh snow

Blue is the colour of the clear sky and the deep sea

Red is the colour of danger and courage

Black is the color of ebony and of outer space

Yellow is the color of gold, butter and ripe lemons

White is the color of milk and fresh snow

Blue is the colour of the clear sky and the deep sea
Map the policies you want to review
Identify the key issues your institution is facing
Draft, review, rewrite and re-review your policy
Open co-creation tables to co-create or update a policy
Encourage the participation of underrepresented groups
Share your policy with the OE community
SWOT Analysis

STRENGTHS

WEAKNESSES

OPPORTUNITIES

THREATS
### Open Education Policy Canvas

<table>
<thead>
<tr>
<th>Co-Creation Process</th>
<th>Context</th>
<th>Policy design partners</th>
<th>Implementation</th>
<th>Stakeholders</th>
</tr>
</thead>
<tbody>
<tr>
<td>Describe key proposed stages/events of your co-creation process.</td>
<td>What are the relevant social/cultural issues at play in the policy environment</td>
<td>Who needs to be involved in the policy co-creation process?</td>
<td>Who is needed to implement the policy? What kinds of support are needed?</td>
<td>Who will benefit from the policy? Who will be affected by the policy?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Policy opportunities</th>
<th>Policy challenges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Who is needed to implement the policy? What kinds of support are needed?</td>
<td>What challenges or barriers does your policy face?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Policy aims</th>
<th>Risks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Which are the key aims of your OE policy?</td>
<td>What could derail your policy?</td>
</tr>
</tbody>
</table>
Who are we?

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References / License


