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## Exploring Entrepreneurship (third edition)

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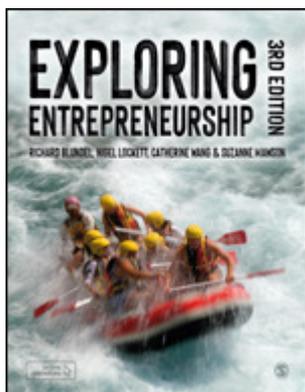
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## Exploring Entrepreneurship THIRD EDITION

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September 2021 | 496 pages | SAGE Publications Ltd

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A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture.

Split into two parts, the book provides an even balance between theory and practice. Part 1 covers the practical activities involved in new entrepreneurial ventures, and Part 2 uses the latest research to explore entrepreneurship from different perspectives.

The expanded third edition of *Exploring Entrepreneurship* includes:

- Additional coverage of entrepreneurship and the United Nations Sustainable Development Goals (SDGs), corporate entrepreneurship, variety and diversity in entrepreneurship, and entrepreneurial approaches to the delivery of public services
- New and updated Case Studies that tackle cutting-edge practical issues
- New and updated Researcher Profiles from leading international scholars
- Enhanced Recommended Reading sections in each chapter with concise introductions to the latest research findings

Essential online resources for students, including selected SAGE journal articles, pre-reading suggestions,

self-assessment questions and revision tips, plus a range of lecturer resources, are available.

Suitable reading for students taking modules in Entrepreneurship or Small Business Management at upper undergraduate and postgraduate levels.

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**Reviews:**

This is a great book, a book that I long have searched for and wanted for my students. What I particular value in this book is the books discussion of pro and cons, and how it allows the reader to evaluate their options. The book offers a nice and balanced introduction to the variety of ways one could engage in entrepreneurship, both in practice and as a learner. Part I takes a "how to do" approach aiding the reader from an idea search to an emerging new venture. Part II addresses the learners need for guidance. Through the tales of entrepreneurship scholars, cases, elaborations on research questions and methods, the learner are offered a way into exploring essential emerging issues in entrepreneurship research themselves. The format of the book allows me as a teacher in entrepreneurship subjects to assist the learning of my students by inviting them into the entrepreneurial universe by themselves taking part in their own entrepreneurial endeavor through action and reflection.

Bjørn Willy Åmo

Associate professor at the Nord University Business School, Norway

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A detailed and contemporary text offering a coherent outline of key concepts and practices in the field of entrepreneurship. This book explores a diverse range of issues relevant to all studying entrepreneurship

and entrepreneurial behaviour; an excellent and comprehensive text. It is to be recommended to all those engaged with teaching, debating and theorising entrepreneurship.

Sue Marlow

Professor of Entrepreneurship at The University of Nottingham

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This book provides an insightful grounded perspective on the rapidly evolving subject of entrepreneurship. The combination of the practical and the academic gives it a distinctive position in the marketplace for student texts on the subject.

David Storey

Professor of Enterprise at the University of Sussex

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This is a well written and accessible book on entrepreneurship which makes a welcome return in an improved second edition. Blundel, Lockett and Wang with their blend of practical coverage and perspectives on entrepreneurship make the subject come to life. This book will be invaluable to lecturers and students alike.

Paul J A Robson

Professor of Entrepreneurship and Strategy at the University of London

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This is a great book which is easy to read for practitioners and offers a comprehensive insight for academic scholars and entrepreneurs.

Xiaoyu(Allen) Yu

School of Management at Shanghai University

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Part Two explores the research dimensions of entrepreneurship and is more likely to appeal to the final year undergraduate or postgraduate student looking for deeper knowledge of different research perspectives and their interactions with both entrepreneurial and the learner's experiences. Important economic, historical and political perspectives are addressed in an authoritative, yet accessible way, which also embeds international dimensions throughout. The final chapter addresses entrepreneurial learning, however the focus on learning is recursive throughout the book. Overall, this is a rare example of a very well researched, accessible and authoritative text which should appeal both to learners and to educators.

David Rae

Professor in Enterprise and Research at Bishop Grosseteste University, Lincoln

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Exploring Entrepreneurship is a breakthrough textbook for students of entrepreneurship. No other textbook combines such a clear summary of the start-up process along with a comprehensive overview of the developing discipline of entrepreneurship studies.

Andrew Godley

Academic Director at the Henley Centre for Entrepreneurship

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The book is a great basis for developing students' thinking about the topic of entrepreneurship. It provides the basic concepts and can be complemented by more in-depth journal articles to dive into particular issues. Particularly the companion website is a great tool to support teaching development and reflection about how to structure the class.

Dr Sven-Ove Horst  
Department of Media & Communication, Erasmus University Rotterdam

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This is well written and easy to read book for students that is clear and concise.

Miss Sam Shepley  
Business School, Oldham College

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