An Emerging Sustainable Entrepreneurial Ecosystem (SEE)

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**Introduction**

**Sustainable Development and Sustainable Entrepreneurship**

- Sustainable entrepreneurship aims to achieve various SDGs through entrepreneurship in tackling climate change globally.
- Sustainable entrepreneurship evolving into established networks and systems for achieving aims now called Sustainable Entrepreneurial Ecosystems

**What is an SEE?**

"Interconnected group of actors in a local geographic community committed to sustainable development through the support and facilitation of new sustainable ventures" (Cohen, 2006, p.2)

- Sustainable entrepreneurs operate in systems and not in isolation to achieve goals.
- An emerging phenomenon in literature and practice
- Emerging in developed countries, with recent discoveries within developing countries
- Similar to traditional entrepreneurial ecosystems, some actors or stakeholders in SEE include government agencies, NGOs, financial institutions

**Purpose**

Still, at its nascent stage, studies on SEE have made the comparison to traditional entrepreneurial ecosystems, identifying stakeholders, and actors in attaining sustainable impact. This study aims for the following:

- To add to the body of SEE knowledge by understanding the actual interests of organisational stakeholders in an emerging SEE and how it leads to collaboration.
- With advancements of climate change conversations in developing countries, this study will be investigating how a developing country, addresses climate change issues and SDGs within and through an SEE.

**Methodology**

**Research design**

- The study is qualitative, with the overarching methodology being ethnography.
- Ethnography will use both virtual and physical observations and interviewing, to capture insights of stakeholder interactions.
- Reflexivity will also be an added methodological approach. This allows for critical reiterative assessments of the research process, allowing for weighing personal preconceived notions with activities in the actual phenomena.

**Field Access**

Accelerator Hubs is the key stakeholder proposed as a gateway into the broader SEE field. The basis for choosing accelerator as a gateway is for the following reasons:

- Their role in fostering entrepreneurial start-ups and their support for scale-up businesses. This is achieved through incubation, capacity building and coaching services.
- Their role by interacting with a wide range of stakeholders (government, financial institutions, universities, entrepreneurs, other relevant agencies), in achieving capacity building for entrepreneurs in their network.

**References**


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