Putting a Library Assessment Culture into Practice

Conference or Workshop Item

How to cite:

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Putting a Library Assessment Culture into Practice.

Selena Killick

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@SelenaKillick
The Open University
(Quantitative & Qualitative)

• 50+
• 2 million
• 170,000
• 27,000+
• 180 & 600
• 790,000
The Open University Library (Quantitative & Qualitative)

- 80% & 100%
- 500,000
- 10 million
- 24/7/365
- 91%
- Students who use library resources and attend library tutorials get better results.
Library Assessment Culture

- University Strategy
- Expertise
- Insight

Overlap: Library Strategy
The Library Student Research Panel
Composition

Ethnicity

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>80%</td>
<td>80%</td>
</tr>
<tr>
<td>BAME</td>
<td>10%</td>
<td>10%</td>
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Disability

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>No declared disability</td>
<td>70%</td>
<td>70%</td>
</tr>
<tr>
<td>Declared disability</td>
<td>30%</td>
<td>30%</td>
</tr>
</tbody>
</table>
Methods

- Interviews & Focus Groups
- Directed storytelling
- Observation studies
- Wireframes
- Card Sorting
- Surveys
- Usability Testing
- Love letters / breakup letters
Information Architecture
**OU Library – Online Training Research**

June 2019

Please use this sheet to make notes about your experience whilst participating in either a recorded or live online training session. Circle the words provided and/or jot down your feelings at each stage so we can learn more about the pacing and delivery of the sessions. When you are finished, please take a photo/scan/save and email to library- or we will send you an envelope and postage to return your log-sheet upon request.

Questions? Please contact

<table>
<thead>
<tr>
<th>Time</th>
<th>Right now I am feeling ... (circle your answer)</th>
<th>Other/More comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before the session begins</td>
<td>Engaged Interested Confused Bored Other (write in)</td>
<td></td>
</tr>
<tr>
<td>Start – 5 minutes</td>
<td>Engaged Interested Confused Bored Other (write in)</td>
<td></td>
</tr>
</tbody>
</table>
Library Assessment Culture

- University Strategy
  - No Interest
  - No Capability
- Insight
  - No Resource
- Expertise
  - Library Strategy
Acknowledgements

- Keren Stiles
- Caroline Barratt
- Charlotte Castle
- Sam Dick

And the rest of the OU Library team.
Thank you

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