Appreciative inquiry for physical education and sport pedagogy research: a methodological illustration through teachers’ uses of digital technology.

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Julia Sargent\textsuperscript{a}\textsuperscript{*} and Ashley Casey\textsuperscript{b}

\textsuperscript{a} Institute of Educational Technology, Open University, Milton Keynes, UK.

ORCiD ID: 0000-0001-9082-8378

Twitter handle: @julia_sargent

\textsuperscript{b} School of Sport, Exercise and Health Sciences, Loughborough University, Loughborough, UK.

ORCiD ID: 0000-0002-8232-5727

Twitter handle: @DrAshCasey
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Abstract

With the increasing drive towards exploring strengths based and positive discourses in PESP it is important to explore approaches that can help researchers and practitioners. This has particular relevance for areas such as digital technology where there is a need to appreciate not only the technologies themselves, but also the pedagogical practices that surround their use. Without such discussions, it is difficult to unpick ‘what works’ for practitioners and ‘why’. Furthermore, in our efforts to be critical researchers we continue to recycle deficit accounts of technology and repeatedly tell stories of failure, barriers and constraints (Orlando, 2015; Perrotta, 2013). In short, we learn most about the ‘do nots’ and, in the process, struggle to advance change (Enright et al., 2014). Running as a counter narrative to the tales of ‘do nots’ is the burgeoning literature appreciative inquiry. This approach prompted us to ask if it could be used, methodologically to investigate digital technology and practices with digital devices. The purpose of this paper, therefore, is to suggest and illustrate a way in which appreciative inquiry can be used to provide insights into teachers’ ongoing use of digital technology. This is achieved by discussing the use of appreciative inquiry before presenting examples from a research study that explored PE teachers’ use of digital technology. Through the use of a methodological illustration (Goodyear et al., 2018), we suggest that appreciative inquiry is capable of providing a reflective space for practitioners and researchers regarding practices with digital technology. We conclude by arguing that appreciative inquiry is useful in our continued negotiation of digital practices in PESP.

Key Words: strengths-based inquiry, educational technology, pedagogy, ICT, teaching, practice.
Introduction

There is a growing discussion and debate within the Physical Education and Sport Pedagogy (PESP) literature between positive or strengths-based approaches and critical or deficit-based perspectives (Enright et al., 2014). In his keynote lecture at the International Association for Physical Education in Higher Education’s (AIESEP) World Congress Conference in 2018, Mikael Quennerstedt argued that transformative teaching and learning in Physical Education (PE) can, and increasingly should, be seen through appreciative approaches. He reasoned that studies using approaches such as appreciative inquiry centre on pedagogy and the process of learning, and offer alternative foci on the education part of physical education (Quennerstedt, 2019). Put differently, Quennerstedt urged PESP to focus on the ‘E’ in ‘PE’. Drawing on the work of Enright et al. (2014), Quennerstedt (2019) further highlighted the growing feeling that appreciative inquiry has the potential to transform PESP research because it takes a salutogenic and strengths-based perspective on topics such as health, rather than a deficit or risk-focus approach. He argued that studies using strengths-based approaches conceive learning in different ways to those using deficit/risk approaches and help to address topics and issues such as health in a better way than those that focus on health as an issue.

Consequently, and by their very nature, strengths-based approaches such as appreciative inquiry deal with or discuss issues even when they are not the focus of the inquiry.

Appreciative inquiry has been used to in explore areas such as student disengagement (Gray et al., 2019), coaches’ practices (Pill, 2015) and embodiment (Hill et al., 2015). The word “appreciate” in appreciative inquiry is seen as ‘valuing; recognising the best in people and in organisations’ (Cooperrider and Whitney, 2005, p.7). It is ‘to fully know of’ and ‘to perceive those things that give life to living systems’ (Cooperrider et al., 2008, p.1). Similarly, inquiry, in this context, means ‘the act of discovery, exploration, examination, looking at,
Collectively, therefore, appreciative inquiry might be summarised as questioning the potential and possibility of people and organisation as they strive to give life to their endeavours.

Whilst the usefulness of this approach has begun to be explored, Enright et al. (2014) argue that there is a need to engender more dialogue around strengths to counterbalance dominant narratives around limitations. They argue that appreciative inquiry has the potential to enrich the body of knowledge in the field by providing new lines of inquiry around change. This argument has been supported by Lorusso and Richards (2018) who recently argued that appreciative inquiry may be a pathway towards a sustainable future for PESP because it provides a means through which to develop an attitude of flexibility, compromise and cooperation in academic work. They consider appreciative inquiry to be an ‘especially exciting and potentially fruitful endeavour’ (Lorusso and Richards, 2018, p.132) as it encourages collaborative innovations so that individuals become committed to the innovations they helped create.

Appreciative inquiry reflects a nod in the field towards strengths-based approaches, and other alternative frameworks to inform research agendas that ‘move beyond a deficit, or ‘fix-it’ perspective’ (McCuaig and Quennerstedt, 2016, p.1). Indeed, as Hastie (2017) argues, appreciative inquiry should inform future research in PESP using descriptive studies of what makes different programs effective or successful. In light of such discussions and debates surrounding deficit and positive discourses, these scholars suggest we further explore such positive discourses in order to advance understanding in the PESP field. As such, we explore appreciative inquiry and its potential application to exploring digital technology in PESP.
Debates between deficit and positive discourses in PESP

Tinning (1991, p.1) argues that problem-based discourses and the ‘process of problem setting’ has had considerable influence on practice and how we consider topics such as pedagogy. Such an argument has a long history. Indeed, and as Fitzpatrick (2018) recently highlighted, despite a sustained body of critical scholarship, research continues to show that PE is exclusionary and marginalising space for many young people. Enright et al. (2014) argue that PESP scholars have worked hard to identify and understand what’s broken the nature of PESP’s failings. O’Sullivan et al., (1994) for example, argue that time has been spent in the critical or ‘radical’ literature describing the problems and inequities of present-day PE, fitness and sport. Others (Flintoff, 2015; Thorpe, 2003) over time have supported a similar conclusion regarding PESP and deficit discourse. That’s not to say that we should see critical scholarship from a deficit perspective. Kirk (2018) holds that it is difficult to see how any of the valuable and necessary contributions of critical scholars in PESP, could be described as deficit scholarship. Instead he advocates for a re-energised critical pedagogy that shifts to meet new challenges. Whilst we agree with Kirk (2018), in relation to his perception of this scholarship as a valuable and necessary contribution, we find ourselves agreeing more with Enright et al.’s (2014) argument that this scholarship is more deficit in its outlook because it tends to view problems or failures as a starting point for change before advocating for certain courses of future action. Deficit theories, therefore, may provide researchers with a priori descriptions of the world and, by extension, call upon them to intervene and ‘fix’ the problems they perceive (Enright et al., 2014).

Writing in the field of youth sport, Fraser-Thomas, Côté and Deakin (2005) argue that researchers and practitioners most frequently adopt a ‘deficit reduction paradigm’. In other words, they argue that we have established a school of thought that looks at ways of reducing
the barriers and obstacles to participation. They propose, instead, an ‘asset building paradigm’ which focuses on promoting positives rather than simply reducing the negatives that may impact on development. Other examples of positive discourses include examples such as the ‘Take Action’ process deployed by O’Connor et al., (2014) that aimed to utilise strengths and explore young peoples lived experienced of physical activity.

**Why look on the ‘bright side’?**

Those wishing to pursue more positive discourses have chosen to create alternative approaches that shed light on the ‘bright side’ of the topic under investigation. For example, in language studies, positive discourse analysis (PDA) explores discourses one likes rather than discourses one wishes to criticise (Macgilchrist, 2007) and represents a shift in analytical focus on moments such as liberation, agency and justice (Rogers and Wetzel, 2013). As discussed above, appreciative inquiry is one example of more positively focused approaches. It was used by Cooperrider and Srivastva (1987, p.129) who presented it as a qualitative research process and as a ‘conceptual reconfiguration of action research’. Kemmis (2009) defined action research as a critical and self-critical cyclical process aimed as animating and transforming both an individuals and collective practices through understanding our practices and transforming the conditions that enable or constrain our practice. Their position was that action research used a problem-solving approach to creating change, which acted as a constraint on its contribution to knowledge (Cooperrider and Srivastva, 1987). Since these discussions, the notion of critical participatory action research has been explored by those such as Kemmis et al., (2013) and highlights the notion of self-reflection and participatory approaches to explore the complexities of practice and strengths. Whilst Cooperrider and colleagues arguments against action research may not have stood the test of time, their approach to focus on strengths had gained momentum. Indeed, some of the early writers
using appreciative inquiry have recently termed the approach as ‘positive action research’
(Whitney, Trosten-Bloom and Vianello, 2019).

Instead of focusing on problems and what is not working and why, appreciative inquiry asks organisations to discover what worked particularly well and then to envision what it might be like if the best of what worked occurred more frequently (Preskill and Tzavaras Catsambas, 2006). It exists as a ‘tool for recalibrating the lenses through which we experience a phenomenon’ and to create opportunities for future change built on past and present strengths (Harrison and Hasan, 2013, p.67).

This development of ideas reflects the appreciative mode of inquiry as a means that goes beyond questions of epistemology in that it is a way of ‘living with, being with and directly participating’ with the organisations and people we are studying (Cooperrider and Srivastva, 1987, p.12). Appreciative inquiry would, therefore, seem to be a construct that is more of an orientation of philosophy or ontology guided towards uncovering the strengths of an organisation, rather than a reduction to a singular method or technique (Enright et al., 2014).

Over the last 30 years, appreciative inquiry has developed from an academic theory-building approach to a practical and powerful framework and process for organisations and communities (Coghlan et al., 2003). Whilst Cooperrider (1986) discussed appreciative inquiry as a generative theory building method, he later wrote that appreciative inquiry was not a methodology (Watkins and Cooperrider, 2000) but ‘more than a method or technique’ (Cooperrider and Srivastva, 1987, p.12). Despite its relative unestablished status in the educational literature, appreciative inquiry is fast developing into a framework, research perspective employed internationally for organizational development (Fiorentino, 2012).
Research in this area has explored the use of appreciative inquiry in areas such as educational institutions (Bergmark and Kostenius, 2009; Harrison and Hasan, 2013; Kozik et al., 2008), community psychology (Boyd and Bright, 2007), tourism (Raymond and Hall, 2008) and nursing (Carter, 2006; James et al., 2014). Due to this diversification, appreciative inquiry has been described in myriad ways and it would be inaccurate to say that it is conducted in a universal fashion (Bushe, 2010).

The uniqueness of appreciative inquiry lies in the positive principle which highlights the importance of documenting the strengths of an organisation. It is important to understand that appreciative inquiry is not just focused on the positive but that it also incorporates both critical and negative elements to appreciate an organisation. Whitney and Trosten-Bloom (2003, p.78) describe how the ‘principles of appreciative inquiry point to one simple message—appreciative inquiry is about conversations that matter’. The most popular means of applying appreciative inquiry is Cooperrider and Whitney’s (2001) ‘4-D’ (discovery, dream, design and destiny) cycle:

1. **Discover.** In this stage participants reflect on and discuss and highlight those factors that ‘give life’ to the organisation or topic of inquiry.

2. **Dream.** This section asks participants to imagine themselves, their group or community at its best and attempt to identify what it could be in the future (Ludema and Fry, 2008).

3. **Design.** The third phase is to ‘design’ the future through dialogue crafting ideas and discussion around proposals for change (Ludema and Fry, 2008).

4. **Destiny.** The final phase ‘destiny’ is an invitation for participants to create new targets, gaps to fill and objectives towards transformation (Ludema and Fry, 2008).
Scholars have utilised this cyclical model to frame their methodologies and questions in an appreciative inquiry manner (c.f. Carter, 2006; Harrison and Hasan, 2013). In the next section we will look specifically about how appreciative inquiry had been applied in PESP.

**Appreciative inquiry in PESP**

Appreciative inquiry (amongst other strengths-based approaches) is an emergent area of study in PESP. Pill (2014) used both appreciative inquiry and case study to explore teachers’ use of Game Sense (a games-based teaching approach) pedagogy. He later used appreciative inquiry to explore coaches use of Game Sense pedagogy (Pill, 2015). He argued that appreciative inquiry enabled ‘imaginative capturing of the rich grounded educational experience of the teachers’ and aided him to engage ‘with the positive experiences of the teachers’ practice’ (Pill, 2014, p.15). In further documenting the appreciative inquiry process, Pill (2014) argued that it did not deny critical processes, but allowed teachers to open up to possibilities, consideration of problems and the discussion of concepts such as power relations and multiple identities. Thus, appreciative inquiry proved useful when exploring teachers’ and coaches’ pedagogical experiences. Hill et al. (2015) articulated similar benefits when using appreciative inquiry. They used an appreciative inquiry guided case study to investigate the construction and maintenance of the body in a dance community. Their approach resulted in the participants being able to show appreciation of what shaped their positive dance community through the interview processes.

A more recent example of appreciative inquiry in PESP is that of Gray et al. (2019) who used appreciative inquiry to understand (dis)engagement in PE from both a teacher and student perspective. In this study, appreciative inquiry enabled the teacher to re-articulate and re-enact their practice and learning and overlap more meaningful and empowering programmes for their
disengaged pupils. Gray et al. (2019) suggest that whilst there has been very little educational research carried out using appreciative inquiry, the approach can add an important means of understanding and potentially enhancing PE pedagogy.

It is important to note here that appreciative inquiry is not just a blind acceptance and focus on the positives. Instead, and as these colleagues have noted, appreciative inquiry offers a more rounded means of exploring aspects such as identity, community and power relations. An area of investigation that is still yet to be explored from this perspective is that digital technology in PESP.

Digital Technology in PESP

Echoing the field of educational technology, there has been increasing focus on digital technology developments in PESP. Given the burgeoning interest in both teachers’ and students’ use of digital technology in PESP (c.f. Goodyear, Armour and Woods, 2018; Koekoek and van Hilvoorde, 2018; Wyant and Baek, 2018), we argue that it is particularly timely to explore the use of alternative perspectives such as appreciative inquiry to explore digital technology in PESP.

As a backdrop to our discussion, Casey, Goodyear and Armour (2017b) highlighted that while Sport, Education and Society recently encouraged a discussion about the future of digital technology in PE, the work of Gard (2014), Lupton (2015) and Williamson (2015) offered pessimistic views of PESP and its prospective digital future. In summarising the arguments presented in these three papers, Casey et al. (2017b) argued that Gard, Lupton and Williamson outlined ways in which a data-driven society’s exaggerated using digital technology could lead to levels of body surveillance that are unintended, unimagined and/or
untested. These outlooks present a negative future for digital technology use in PE; one that Casey et al. (2017b) claim seems to bypass teachers.

If we can apply appreciative inquiry to research in PESP generally, and the use of digital technology specifically, then adopting an asset building paradigm can aid researchers to investigate the facets of practice that engender positives and how we can support and nurture these practices going forwards. In this paper we present an example of how appreciative inquiry can be used to explore practitioners ongoing practices with digital technology. Drawing on the work of Goodyear, Casey and Quennerstedt (2018) we use an empirical illustration of teachers’ use of digital technology in PE as an example of asset building research. More broadly, we relate this example to ways in which practitioners and researchers can explore other areas of the field. We suggest ways in which appreciative inquiry may begin to impact upon our desires for progressive change.

A methodological illustration of teachers’ uses of digital technology

The aim of this section is to outline how the methodological illustrations that scaffold the rest of the paper were conceived. It starts with an explanation of the original research study, exploring how PE teachers viewed, and the reasons why they used digital technology. It includes a consideration of the participants and setting, the embedded nature of appreciative inquiry in the data gathering methods and in the use of Grounded Theory as a data analysis lens. In particular, it explores how we coded emerging data and, through coding, defined themes (Charmaz, 2010).

Participants and setting
The research was conducted with four PE teachers in the UK who were selected on the basis of their self-identified use or aspiring use of digital technology (all names of teachers and schools are pseudonyms). All time periods below should be read as being at the time of the study.

Patrick (33 Years Old) had taught PE for 10 years (all at Newton School) and had been head of department for 4 years. Newton is a co-educational school with a large proportion of White British students and a small proportion of students for whom English is an additional language (EAL).

Dillon (34) had been teaching PE for 9 years (all of it at Wurbuton School) and had been head of department for 2 years. Wurburton school is a co-educational Church of England Academy School (11-18 years) where around a quarter of its students are from White British background. The remainder are from a range of Black and Minority Ethnic (BME) backgrounds, the largest of which are those of Pakistani heritage.

Alice (33) had been teaching physical for 12 years and has been in her current role at Lutterford for just over a year. Lutterford, an Academy school (15-18 years) situated in the outskirts of a city, has a large proportion of students from BME groups, many of whom have EAL. The school has a lower than average percentage of students on pupil premium[^1].

Harriet (24 years old) has been teaching PE for 2 years (all of it at Birchwood). Birchwood is a co-educational Academy school (11-18 years) situated in a small town. The school has a large

[^1]: Pupil premium is a sum of money given to schools by the Government to improve the attainment of disadvantaged children.
proportion of students from White British backgrounds and a high proportion of students eligible for pupil premium.

Data Generation
Given the importance of interviewing in appreciative inquiry (Enright et al., 2014; Hill et al., 2015; Michael 2005), we focused on this method for this paper. The researcher (first author) initially conducted four separate one-on-one interviews with each of the four teachers. Following school visits, follow up interviews were conducted with each teacher. As such, there were between 5-6 individual interviews with each teacher. The research and interview questions were underpinned by the 4-D cycle outlined above and the grounded theory process. However, due to the limited literature exploring PE teachers uses of digital technology in PE, our application of appreciative inquiry focused mainly on the discovery phase. The interview questions were structured as follows.

Interview one studied each teacher’s view of digital technology, the role and value of digital technology in their lives and what they used digital technology for. Interview two focused on each teacher’s school context and their view of digital technology for teaching. Interview three sought to understand the position of digital technology in the teacher’s practice. Interview four investigated how their practices could be developed further and how they could be sustained. The follow up interviews explored their practice in further detail and asked any questions arising after the school visits. Example appreciative inquiry questions included in these interviews were ‘can you describe a situation where digital technology has worked best for you and your students and why?’, ‘what do you value most about teaching with digital technology?’ and ‘how do you think your practice is successful for you and your students?’
**Data Analysis**

Data were analysed using a constructivist approach to grounded theory. Charmaz’s (2014) approach and criteria were used to support the iterative analysis process. Data were transcribed, organised and stored in NVivo before coding. Two stages of coding occurred in the data analysis process; initial and focused coding. Initial coding involved labelling the text using gerunds\(^2\) and “mining” (Charmaz, 2014, p. 14) the data for analytical ideas to pursue in further data gathering and analysis. A process of constant comparison between new and previously collected data were enabled through this process and supported by memo writing. The second phase of focused coding looked at the refining the initial codes and focusing on those ideas that had occurred more frequently or those that had significance. Focused codes often contained more than one initial code and were then compared back with other data for refinement. Themes were then constructed from these final focused codes and related back to the research questions. Example focused codes included ‘embedded culture’, ‘forward thinking’ and ‘establishing routines’.

**Findings: Discovery - what did appreciative inquiry allow us to explore?**

Appreciative inquiry allowed us to (a) reflect and discuss past and/or current success, (b) initiate dialogue to act as a springboard for change and (c) identify future aspirations for practice. We discuss these in turn below drawing upon selected extracts from our data before presenting a discussion.

**Reflecting and discussing past and/or current success**

\(^2\) A gerund is a verb which functions as a noun. Typically, the word ends in ‘ing’ such as appreciating, resuming or resisting.
A strength of appreciative inquiry was that it allowed us to discover previous successes or strengths in each teacher’s practice and identify why they were successful. In turn, this allowed the teachers to reflect on their own or other teachers practices and, in doing so, identify some of the value or benefits of digital technology for both themselves and their students. In some cases, this was a particular stepping stone in crafting ideas for change and thus, moving towards some of the latter stages of the appreciative inquiry cycle. A particular example of this discovery of success with digital technology came from an interview with Alice. Alice had discussed examples in her teacher training whereby video analysis had been used to support demonstrations of a rugby scrum to students. Despite Alice’s willingness to discuss the positives of this practice, such as engaging the students and enabling them to visualise the breakdown of the skill, she had yet to replicate this practice in her teaching:

**Interviewer:** Could you explain why you haven’t perhaps used it [video analysis] again for those demonstrations?

**Alice:** … to be honest I just haven’t really thought about it again. Now you [the interviewer] are making me think, I might do it and it is a really good thing to do and I probably should do more of it…I forget about the fact that I did that [practice using video analysis] and I adapted my teaching. I moulded my lessons to be able to teach it without using it [technology]. Whereas now, it is lovely for me to sit and talk to you and reflect. I’m thinking yeah I could actually do that now we’ve got the iPads. It would be quite useful and beneficial so it’s now opening up doors again I suppose and remembering that you can do it.

The use of appreciative inquiry in these interviews allowed Alice to begin to identify how and why digital technology had worked in the past and comment on how this was something that she wanted to attempt again. The first author also observed Alice using the department’s
iPads in a trampolining lesson after the interview. Indeed, the extract above shows that Alice began to question herself as to why she had not tried these practices again given her previous success.

Patrick similarly found discovery questions beneficial for highlighting positive factors of his practice.

**Interviewer:** Where has technology worked best for you in your teaching?

**Patrick:** I made the mistake of trying to download every app under the sun. I almost used them [pause] I wouldn’t say as a gimmick to start with…I would like to be more positive and say trialling, trialling each one to see what impact it could have and quickly eliminate those that I didn’t think were worthwhile.

Reflecting on the process of trial and error when using digital technology was, as a result, identified as a key finding in tailoring the use of technology to meet the needs of each teacher. Asking the teachers to unpack experiences where technology had worked best and to anticipate how this can feed forward into future practices is a particular focus of appreciative inquiry. Being able to reflect on this was also useful for explaining their approaches to other teachers and to understand their approaches to their developing use of technology.

**Initiate dialogue to act as a springboard for change**

Whilst the intention of these appreciative inquiry interviews was to focus on the discovery phase, there were examples from the data which highlighted unforeseen aspects of the *destiny* and *design* phases. This extract from Dillon shows how appreciative inquiry enabled him to craft ideas for change (*design*) and create new targets or objectives towards change (*destiny*). In a previous interview Dillon had identified that one of the areas that had been successful to
his practice was taking a student-centred approach to technology and students taking
responsibility for their learning.

**Interviewer:** What do you see as some of the causes of that [practice] being a success
for you? Can you identify why those things have worked well or what do you think
are the reasons why those particular instances have been beneficial?

**Dillon:** Yeah. Being student-centred, so talking to the student as to why it is
successful across both those two examples I would say that its student paced so its
personalised.

After the interview Dillon created new roles for his students called ‘digital managers’. These
roles involved the students setting up different pieces of technology prior to the lesson,
supporting other students with their technology use and the creation of research materials to
support the use of technology in PE. This change in Dillon’s practice was not an anticipated
aspect or intention of our discussion. Yet, Dillon felt that, through the interviews, he had
further identified outcomes he wanted to achieve through his use of technology (i.e.
leadership and student-centred practices); this was a change that would enable him to attempt
to reach this new goal. The generative impact of appreciative inquiry on the participants (for
example on their perspectives of teaching or future adaptations), therefore, may stretch
beyond what is reported by research studies.

**Identify future aspirations for practice**

The appreciative inquiry interviews were also beneficial in discovering and identifying future
aspirations for each teacher’s practice. Identifying future aspirations for practice are
important for the *dream* and *design* phases of appreciative inquiry as they have the potential
to build upon previous success and can act as starting point for goal setting. An example of
these discussions occurred with Harriet where appreciative inquiry aided discussions of future plans with technology and short/long term goals.

**Interviewer:** What are your future plans with regards to technology? Do you see it fitting in with your future practice?

**Harriet:** Yeah, I would like to get a broader content knowledge of how I would use it. I would like a bigger toolbox if that makes sense…like my resources bucket would keep increasing and then I can pick and choose, as and when, what is appropriate.

**Interviewer:** And if you were to look at your short-term and longer-term goals, what would they be in terms of technology?

**Harriet:** Short-term, to keep improving, to keep looking to things like that [Twitter and other practitioners]. Long-term I’d like to think that I’d be a teacher that’s very consistent. If I’m using technology it’s got a meaning and it’s having a positive impact and it is a little more embedded rather than just sporadic.

**Interviewer:** What do you think might help you to reach those goals?

**Harriet:** Practice, a little more CPD (continuing professional development), some feedback and lesson observations.

Similar themes around consistency and CPD were also identified by Patrick.

**Interviewer:** What would you need in the future to maintain and sustain your use of technology?

**Patrick:** I think we all need to get to a point where we use one platform so the students are very familiar with it.

**Interviewer:** What would allow you to extend your use of technology?

**Patrick:**…that comes from CPD opportunities whether that is in school or outside.

Making sure we know what the current initiatives are and what’s working…staying
up to date with the practice that’s going on things like social media because, to be honest, it’s the best resource out there.

With little known about how practices with digital technology are shaped or changed over time (Prestridge, 2017), appreciative inquiry could be used as a tool to begin to understand the mechanisms that could support future change (i.e. CPD or consistency).

**Discussion: ‘Dream and Destiny’ - limitations, challenges and opportunities for future research**

Appreciative inquiry allowed participants to reflect and discuss past or current successes. However, a common concern with appreciative inquiry is that the approach may invalidate or ignore the negative experiences of participants (Bushe, 2010; Egan and Lancaster, 2005). We focused on appreciating each teacher’s practice in line with the aims of the research, but we also attempted to include the ‘negative stuff’ (van der Haar and Hosking, 2004, p.14). For example, we also discussed the teachers’ experiences regarding accessibility to technology, their trial and errors and issues such as intermittent Wi-Fi access. It was particularly interesting that, even though the teachers were aware of the research focus and had been asked to reflect on why they believed a particular practice had been successful, many of their answers used a negative as a starting point. For example, when asked to identify when technology had worked best for him or worked well, Dillon started his answer by talking about the issues of practical PE, technology and his problem of a lack of consistency at the start before going on to discuss the value of using technology to provide personalised feedback. Similarly, Patrick started by saying about the mistakes he had made before then discussing positives and aspects he had changed. As such, appreciative inquiry may have, at times, felt unnatural to the teachers.
On reflection, it seems important to strike a balance between introducing the concepts of appreciative inquiry and adapting the terminology to the environment. Being able to use appreciative inquiry as a starting point whilst ‘maintaining a momentum for change’ (Michael, 2005, p.229) can be harder in practice than in theory. A means in which this balance could be achieved, and to ensure that there is a focus on reflecting/discussing past and or current success, could be to use a combination of both critical theory and appreciative inquiry (Enright et al., 2014). Grant and Humphries (2006) and Ridley-Duff and Duncan (2015) suggest that by combining the two, we may begin to better understand not just how appreciative inquiry develops in the process of research, but also the knowledge and power influences which might be negotiated as the process unfolds. This approach may not only allow for a deeper understanding of teachers’ past or current successful practices with digital technology but, also, deepen our investigation of the research process itself. By treating the apparent contradictions of appreciative inquiry and critical theory as a paradox, Grant and Humphries (2006) argue that we can begin to explore the potential and tensions of both perspectives rather than allowing ourselves to be constrained by them. As such, we believe this is a fruitful combination to be explored in future research as it has implications not only for what successes we seek to know, but also how such success came to be.

In alignment with other scholars use of appreciative inquiry, the approach was beneficial in initiating discussions that then acted as a springboard for change. Some of the teachers were able to identify new roles for their students to support their teaching and self-imposed development (e.g. digital managers). As Scott and Armstrong (2019) argued, the use of the appreciative inquiry perspective can act as a strategy to disrupt a deficit discourse, replacing it with growth and self-determined change. With dialogue being regarded as an important facet of changing organisational culture and bringing about positive change (London, McGuire and
Santos, 2019) we believe that appreciative inquiry can be employed by PESP researchers and practitioners respectively to adopt an alternative approach to their studies.

Identifying future aspirations for future practice was discussed in terms of both short term and long-term aspirations that could be supported by CPD. Makopoulou (2018) recently held that many CPD tutors feel that the development of professional practice should come from the participants themselves. As some of the teachers in this study suggested, being supported to identify future aspirations for practice may also translate into bringing personal and practice-based goals and/or areas for development to the fore. Whilst it is beyond the scope of this work to measure the longevity or sustainability of such change, it is reassuring to gain a sense of teachers constructing a personal experience through their reflections which has been shown in other contexts to constitute both a success and challenge for CPD (Griffiths, Armour and Cushion, 2018).

In relation to the topic of study, instead of focusing on the barriers or obstacles to teachers’ digital technology integration, researchers could explore why, and in what contexts/circumstances, digital technology supports teaching and learning? or, how have teachers and their schools overcome such barriers? For example, in the educational technology literature, Tschannen-Moran and Hofer (2019) recently advocated for the use of appreciative inquiry to build on strengths for integrating digital technology in schools as it provides a helpful lens to engender conversations and a shared vision about what approaches might uniquely support teachers and students. We also feel that asking questions from an appreciative inquiry perspective would help to better understand the pedagogical process involved with negotiating digital technologies.
Researchers working with teachers or students could use elements of appreciative inquiry (such as the philosophy, questions or cycle) to explore other questions or gaps in the field such as the role of technology in young people’s learning. Goodyear, Armour and Wood (2019) contend that adults can reduce risk and realise more of the positive impact of social media for young people by focusing on content. As such, appreciative inquiry could be employed to look at appreciating what elements of social media have a positive impact on their learning? Or, how could both teachers and students design positive strategies for change? We feel, that questions and topics such as these could also be explored by practitioners both within and beyond their own departments/school contexts. Such shared understanding and identifying useful practice that could be used to develop practice in the future. Indeed, as Hastie (2017) advocated, this could also have broader implications for future research in PESP.

Conclusion

In this paper we have argued for the need to explore positive discourses in order to advance the field. In addition, we argued for the application of appreciative inquiry (as an exemplar of this positive discourse) to digital technology in PESP. We have provided both a background to those interested in discovering more about the approach and examples of how it can be applied in practice.

Through our methodological illustration we have demonstrated how appreciative inquiry can help participants to reflect and discuss past and/or current success, initiate dialogue to act as a springboard for change and identify future aspirations for practice. We would argue that these outcomes are one way, amongst many, that could contribute to better understanding of the use of digital technology in PESP. Indeed, and as Lorusso and Richards (2018) and Hastie (2017) argued, appreciative inquiry can encourage co-constructions of innovations and helps
us to understand what makes different practices more effective and successful for individuals.

Thinking more broadly than this, investigating the various organisational stakeholder involved in digital technology implementation in PE and sport could initiate more collaborative and change inducing practices.

Thorborn, Gray and O’Connor (2019) argued that understanding and appreciating our field is altogether a finer grained and more nuanced matter than considering that PE, health and sport is either in crises or not in crises. Equally it helps us to see that or that a strengths-based perspective on experience and social engagement needs to be tempered by an understanding of the complexities of how such intentions might be enacted. We have, alongside other scholars, began to provide an insight into a way that appreciative inquiry can aid us, as researchers and practitioners, to support such change. Our contribution, metaphorically speaking, allowed us to ‘shine a light’ and ‘put under the spotlight’ the factors that already supported teachers’ use of digital technology. It provided an insight into a significantly under-researched aspect of teachers’ pedagogical use of digital technology. In contributing such knowledge, we hope others can use appreciative inquiry and adapt its principles as the ‘launch pad and not the (final) destination’ (Pill, 2014, p.16) of future research.

Disclosure Statement

No potential conflict of interest was reported by the authors.
References


