The Continuing Adventures of Library Learning Analytics: Exploring the Relationship between Library Skills Training and Student Success.

Conference or Workshop Item

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The Continuing Adventures of Library Learning Analytics: Exploring the Relationship between Library Skills Training and Student Success.

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The Open University (in Stats)

- 49 ⅔
- 173,000
- 180 & 600
- 87%
- 78
- 70% & 100%
- 24/7
What is the relationship between students attending online library training sessions and their attainment scores?
Why?

- Stakeholder Advocacy
- Supporting Institutional Strategic Aims
- Service Promotion
- Impact Visibility
- Improving Student Success
Our Training Sessions

Generic
- Any Student
- 5 standalone sessions
- Run throughout the year

Targeted at Module
- Specific class of students
- Scheduled into curriculum
- Standalone session

Targeted at Assignment
- Specific class of students
- Scheduled into curriculum
- Informing a specific assignment
How

- Pass with Distinction
- Pass
- Fail
- Attended Live
- Watched Recording
- Did not engage

Student

Assessment Score

Module Score

Assignment Score
A higher proportion of students engaging with Library training sessions gain distinctions.
Students who attend live sessions on average have a higher assessment and exam score.
Targeted at Module

Same pattern as the generic sessions, more students are gaining distinctions

Targeted Training Sessions
Students who started studying in October 2017

- Did not attend (n=4,229)
- Viewed recording only (n=517)
- Attended live only (n=505)

<table>
<thead>
<tr>
<th>Category</th>
<th>Distinction %</th>
<th>Pass %</th>
<th>Fail %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Did not attend (n=4,229)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Viewed recording only (n=517)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attended live only (n=505)</td>
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</tr>
</tbody>
</table>
Targeted at Assignment

Students attending live sessions had a higher assignment score on average.

Difference between average assignment scores. Students who started studying in October 2017.
Conclusions

• Students engaging with library training sessions are gaining higher results.

• Live training better than viewing recordings.

• Either is better than neither.
The unanswered questions...

• Are these the motivated, more engaged students?
• Are these the students with higher or lower prior education experience?
• What other factors are impacting on student success?
• How good a predictor of student success is attendance at the library sessions?
Acknowledgements

My amazing co-authors:
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• Helen Clough

Others who’ve helped along the way:
• Matthew Taylor
And the rest of the OU Library team.
Thank you

Ethical use of Student Data for Learning Analytics: https://help.open.ac.uk/documents/policies/ethical-use-of-student-data

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