The Continuing Adventures of Library Learning Analytics: Exploring the Relationship between Library Skills Training and Student Success.

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(in Stats)

- 49 ⅔
- 173,000
- 180 & 600
- 87%
- 78
- 70% & 100%
- 24/7
What is the relationship between students attending online library training sessions and their attainment scores?
Why?

- Stakeholder Advocacy
- Supporting Institutional Strategic Aims
- Service Promotion
- Impact Visibility
- Improving Student Success
Our Training Sessions

Generic
- Any Student
- 5 standalone sessions
- Run throughout the year

Targeted at Module
- Specific class of students
- Scheduled into curriculum
- Standalone session

Targeted at Assignment
- Specific class of students
- Scheduled into curriculum
- Informing a specific assignment
How

Pass with Distinction

Pass

Fail

Attended Live

Watched Recording

Did not engage

Assessment Score

Module Score

Assignment Score
Generic

A higher proportion of students engaging with Library training sessions gain distinctions.

Generic Training Sessions
Students who started studying in October 2017

<table>
<thead>
<tr>
<th>Did not attend any (n=80,357)</th>
<th>Viewed recording only (n=1,000)</th>
<th>Attended live only (n=809)</th>
<th>Did both (n=182)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distinction %</td>
<td>Pass %</td>
<td>Fail %</td>
<td>Distinction %</td>
</tr>
</tbody>
</table>

- Did not attend any: 10% Distinction, 80% Pass, 10% Fail
- Viewed recording only: 10% Distinction, 80% Pass, 10% Fail
- Attended live only: 10% Distinction, 80% Pass, 10% Fail
- Did both: 10% Distinction, 80% Pass, 10% Fail
Students who attend live sessions on average have a higher assessment and exam score.
Targeted at Module Same pattern as the generic sessions, more students are gaining distinctions

Targeted Training Sessions
Students who started studying in October 2017

- Did not attend (n=4,229)
- Viewed recording only (n=517)
- Attended live only (n=505)

- Distinction %
- Pass %
- Fail %
Targeted at Assignment

Students attending live sessions had a higher assignment score on average.

Difference between average assignment scores. Students who started studying in October 2017.
Conclusions

• Students engaging with library training sessions are gaining higher results.

• Live training better than viewing recordings.

• Either is better than neither.
The unanswered questions...

• Are these the motivated, more engaged students?
• Are these the students with higher or lower prior education experience?
• What other factors are impacting on student success?
• How good a predictor of student success is attendance at the library sessions?
Acknowledgements

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• Helen Clough

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• Matthew Taylor
And the rest of the OU Library team.
Thank you

Ethical use of Student Data for Learning Analytics: https://help.open.ac.uk/documents/policies/ethical-use-of-student-data

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