Speed Filming: creating short sharable videos using Facebook Live

How to cite:

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Version: Version of Record

Link(s) to article on publisher's website:
SPEED FILMING

Creating short sharable videos using Facebook Live

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19 December 2017
VERY QUICK INTROS

Speed filming: creating short sharable videos using Facebook Live

Robert Smith: 28:01 I watched this session the day after. Excellent presentation and so valuable for my next TMA in A335

Unlike - Reply 3:25 mins
<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Duration</th>
</tr>
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<tbody>
<tr>
<td>14:55</td>
<td>Introduction</td>
<td>15 mins</td>
</tr>
<tr>
<td>15:10</td>
<td>Groups agree topic and approach</td>
<td>15 mins</td>
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<tr>
<td>15:25</td>
<td>Rehearsal and filming</td>
<td>10 mins</td>
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<tr>
<td>15:35</td>
<td>Groups feedback (and show videos?)</td>
<td>15 mins</td>
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<tr>
<td>15:50</td>
<td>Wrap-up and questions</td>
<td>5 mins</td>
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# FACEBOOK LIVE

## Pros

- Reaching out into student spaces
- Engage with remote (and potential) learners and build communities
- Quick and easy
- Share/embed
- Works with other tools, e.g. Open Broadcaster Studio

## Cons

- Not everyone’s on Facebook (however, you do not need to be a FB user, to watch FBLive)
- Anything can happen!
ALTERNATIVES

Speed filming: creating short sharable videos using Facebook Live
EQUIPMENT

Speed filming: creating short sharable videos using Facebook Live
HOW TO START

1. Post

2. Go Live

3. Add description and press record
HOW TO STOP

4. Finish

5. Keep
GROUP WORK (25 mins)

www.facebook.com/SocMedHE17

1. 3-4 people per group
   • 1 or 2 in front of the camera; 1 filming; 1 relaying comments and/or keeping time

2. Agree topic and approach, e.g.
   • introduce yourself and your work environment to distance learners so they can put a human face on the institution
   • introduce a topic and explain how to access further information
   • interview a subject expert
   • show an experiment
   • go on a tour or fieldtrip

3. Outline a script and check timings
   • aim for 2-3 minutes; no longer than 5

4. Rehearsal and filming
   • Only do one take – you’re live remember! It’s okay to be unpolished
SHARING YOUR VIDEOS

• How to download any video from Facebook
• Amara for captions