Speed Filming: creating short sharable videos using Facebook Live

Conference or Workshop Item

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SPEED FILMING

Creating short sharable videos using Facebook Live

Helen Clough (@helenalex) and Andrew Smith (@teraknor)

19 December 2017
VERY QUICK INTROS

Speed filming: creating short sharable videos using Facebook Live
<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:55</td>
<td>Introduction</td>
<td>15 mins</td>
</tr>
<tr>
<td>15:10</td>
<td>Groups agree topic and approach</td>
<td>15 mins</td>
</tr>
<tr>
<td>15:25</td>
<td>Rehearsal and filming</td>
<td>10 mins</td>
</tr>
<tr>
<td>15:35</td>
<td>Groups feedback (and show videos?)</td>
<td>15 mins</td>
</tr>
<tr>
<td>15:50</td>
<td>Wrap-up and questions</td>
<td>5 mins</td>
</tr>
</tbody>
</table>
## FACEBOOK LIVE

<table>
<thead>
<tr>
<th>Pros</th>
<th>Cons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reaching out into student spaces</td>
<td></td>
</tr>
<tr>
<td>Engage with remote (and potential) learners and build communities</td>
<td>Not everyone’s on Facebook (however, you do not need to be a FB user, to watch FBLive)</td>
</tr>
<tr>
<td>Quick and easy</td>
<td>Anything can happen!</td>
</tr>
<tr>
<td>Share/embed</td>
<td></td>
</tr>
<tr>
<td>Works with other tools, e.g. Open Broadcaster Studio</td>
<td></td>
</tr>
</tbody>
</table>
ALTERNATIVES

Speed filming: creating short sharable videos using Facebook Live

- Periscope
- Twitter
- YouTube Live
- Open Broadcaster Software
EQUIPMENT

Speed filming: creating short sharable videos using Facebook Live
HOW TO START

1. Post

2. Go Live

3. Add description and press record

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4. Finish

5. Keep

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GROUP WORK (25 mins)

www.facebook.com/SocMedHE17

1. 3-4 people per group
   • 1 or 2 in front of the camera; 1 filming; 1 relaying comments and/or keeping time

2. Agree topic and approach, e.g.
   • introduce yourself and your work environment to distance learners so they can put a human face on the institution
   • introduce a topic and explain how to access further information
   • interview a subject expert
   • show an experiment
   • go on a tour or fieldtrip

3. Outline a script and check timings
   • aim for 2-3 minutes; no longer than 5

4. Rehearsal and filming
   • Only do one take – you’re live remember! It’s okay to be unpolished
FEEDBACK
SHARING YOUR VIDEOS

- How to download any video from Facebook
- Amara for captions
QUESTIONS?

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