Working Within the Aspiring Center: Professional Status and Mobilities Among Migrant Faculty in Singapore

How to cite:

For guidance on citations see FAQs.

© 2018 International Association of Universities

https://creativecommons.org/licenses/by-nc-nd/4.0/

Version: Accepted Manuscript

Link(s) to article on publisher’s website:
http://dx.doi.org/doi:10.1057/s41307-017-0078-0

Copyright and Moral Rights for the articles on this site are retained by the individual authors and/or other copyright owners. For more information on Open Research Online's data policy on reuse of materials please consult the policies page.
**Working within the aspiring centre: Professional status and mobilities among migrant faculty in Singapore**

*--Manuscript Draft--*

<table>
<thead>
<tr>
<th>Manuscript Number:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Full Title:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working within the aspiring centre: Professional status and mobilities among migrant faculty in Singapore</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Article Type:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original Article</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Funding Information:</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Research Foundation Singapore (SRIE 023)</td>
</tr>
</tbody>
</table>

**Abstract:**

This paper investigates the migration of Asian-born academics from traditional centres in the West to Singapore, a rapidly developing education hub in Southeast Asia. We show how such movement is driven by the desire to find a "middle ground," where migrant faculty could be "close enough" to aging parents and family, while working in an institution that is "good enough" to continue research work. This position leads to conflicting notions of social mobility, when defined in terms of professional prestige and status. While interviewees perceived their move to Singapore as a form of upward mobility when compared to colleagues within their home countries, they simultaneously worried about their downward mobility compared to peers who had remained in the West. Such perceptions shape their decision to leave Singapore in the future, reinforcing current university hierarchies, where institutions in the US and Europe continue to dominate notions of academic prestige.

<table>
<thead>
<tr>
<th>Corresponding Author:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yasmin Ortiga</td>
</tr>
<tr>
<td>National University of Singapore</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Corresponding Author Secondary Information:</th>
</tr>
</thead>
<tbody>
<tr>
<td>National University of Singapore</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>First Author:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yasmin Ortiga</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Order of Authors:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yasmin Ortiga</td>
</tr>
<tr>
<td>Meng-Hsuan Chou</td>
</tr>
<tr>
<td>Gunjan Sondhi</td>
</tr>
<tr>
<td>Jue Wang</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Order of Authors Secondary Information:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>
Working within the aspiring centre: Professional status and mobilities among migrant faculty in Singapore

Yasmin Y. Ortiga (corresponding author)
College of Alice and Peter Tan, National University of Singapore
Address: 8 College Avenue East, #B1-50, Singapore 138615
Email: yasmin.ortiga@gmail.com

Meng-Hsuan Chou,
Public Policy and Global Affairs Programme, Nanyang Technological University
Address: School of Humanities and Social Sciences, 14 Nanyang Drive, Singapore 637332
Email: Hsuan@ntu.edu.sg

Gunjan Sondhi
Faculty of the Arts and Social Sciences, The Open University
Email: gunjan.sondhi@open.ac.edu

Jue Wang
Public Policy and Global Affairs Programme, Nanyang Technological University
Address: School of Humanities and Social Sciences, 14 Nanyang Drive, Singapore 637332
Email: WangJue@ntu.edu.sg

Acknowledgements
This work was supported by the National Research Foundation, Singapore under Grant SRIE 023.
The growth of research universities in places like Asia and the Middle East has prompted the aggressive recruitment of qualified faculty, sparking an increased interest in the international movement of researchers, scientists, and scholars (Altbach and Balan, 2007; Cerna, 2016; Chou, Kamola, and Tamson 2016). In the context of such heightened competition for academic “talent,” research studies have sought to understand individuals’ migration decisions and the probability of retention within their host institutions (Mosneaga and Winther, 2013; Robertson, 2006; Tremblay, 2005). Recent years have seen a large number of studies on international students, highlighting how these future professionals negotiate their career aspirations with family ties, amidst external factors beyond their control, such as immigration policies (welcoming or otherwise), experiences of discrimination, and employer requirements (Alberts and Hazen, 2005; Geddie, 2013; King and Raghuram 2013). However, fewer studies provide in-depth analysis of how migrant faculty who take on tenure-track positions encounter similar issues within their host societies and institutions. In contrast to the study of foreign students, research on migrant faculty generally portray their movement as primarily career driven, attracted to places that offer the best compensation for their knowledge and skills, as well as better sponsorship for research funding and expenditures (Guth and Gill, 2008; Kou et al., 2015; Rostan and Hohle, 2014). This perspective has largely informed talent recruitment policies in many nations seeking to enhance the status and prestige of local universities, with many state-run institutions offering economic and research incentives to faculty from prestigious institutions in the West.

This paper identifies with a growing number of scholars who call for a more nuanced understanding of academic mobility within today’s increasingly stratified higher education system (see Ackers, 2008; Carozza and Menuccci, 2014). In particular, we emphasize the need to look at how academics make meaning of their mobility and how they plan their migration trajectories (Saint-Blancat, 2017). We focus specifically on the experiences of
Asian-born faculty who migrated to take on tenure-track positions in Singapore after studying or working in prestigious institutions in the Europe and the US. While researchers have investigated the movement of academics between developing countries and traditional centres of knowledge production in the West, fewer scholars have looked at migration flows to “aspiring centres” (Altbach 2006, 124) such as Singapore, where government agencies invest heavily in the aggressive recruitment of foreign faculty. This paper also discusses how migrant faculty retention and future migration decisions are shaped by pressures that extend beyond national borders: cross-border ties to aging parents and community in their “home” countries, as well as a need to remain visible within a global academic community largely centered in the West. For most of the migrant faculty in our study, this situation brings about conflicting notions of social mobility, when defined in terms of professional prestige and status. On the one hand, many of our interviewees viewed their movement to Singapore as a form of upward mobility, an opportunity to stay ‘close’ to family but beyond the underfunded and ‘unproductive’ universities within their home countries. On the other hand, the migrant faculty we interviewed also saw themselves as downwardly mobile compared to peers who had remained in the West. These contradicting ideas influence their future mobility decisions, thereby reflecting and reinforcing current inequalities in global higher education.

**Mobility and the Migrant Scholar**

Research studies have generally depicted migrant faculty as professionals who lead extremely mobile lives, moving to embark on further training, take on academic positions, or collaborate with overseas colleagues. While some studies have focused on increasing cross-border mobility within specific scientific fields (see Ackers, 2005; Paul and Long, 2016), others have noted growing international mobility ‘throughout the whole system’ (Fontes, Videira, and Calapez, 2013, 440), with academics and researchers beyond fields in Science,
Technology, Engineering, and Math (STEM) also engaged in cross-border movement and collaboration (see Rostan and Ceravolo, 2015).

Existing studies have largely depicted academic mobility as an accumulation of human and social capital (Bozeman et al., 2001; Kapur, 2005), where scholars are likely to move towards places where opportunities emerge. These ‘poles of gravity’ or ‘centres’ are venues that have a concentration of institutions accorded a high level of prestige, which then provide affiliated scholars with a degree of credibility and authority in their fields (Mahroum, 2000). Philip Altbach (2006, 124) defines these academic centres as institutions with the funding, facilities, and qualified staff to pursue high quality research and teaching. In contrast, higher education institutions at the ‘periphery’ are often found in nations whose research and teaching programs would benefit greatly from the ‘expertise’ of citizens who have studied or worked in these centers for knowledge production. In recent years, international university rankings have emerged as a key indicator of an institution’s status and prestige, with heavy emphasis placed on research and publications. A number of scholars have critiqued such rankings for its bias towards Western standards for academic work, and the reliance on indicators that favor already-established institutions based in the US and UK (Jons and Hoyler, 2013; Marginson and van der Wende, 2007; Stack, 2013).

Despite such critiques, universities within fast developing economies in Asia and the Middle East continue to look towards the West in the hope of transforming their own universities into centres for teaching and research. These aspiring centres have also become important players in contemporary academic mobility, aggressively recruiting faculty and staff from some of the most prestigious universities in the world (Ng, 2013; Knight, 2011). While researchers have recognized the rapid growth of universities within these new education hubs, few studies provide an in depth understanding of foreign faculty’s experiences within these places, with most policymakers attributing such migration flows to
economic incentives and career opportunities (see for exception Kim, 2016; Lee and Kim, 2010; Romanowski and Nasser, 2015). Existing studies have also focused mainly on challenges within migrant faculty’s host societies and institutions. For example, Kim’s (2016) study discusses how Western academics within a Korean university express intentions to leave due to a perceived lack of authority and power within the institution’s bureaucracy. In two universities in Qatar, Romanowski and Nasser (2015) cite foreign faculty’s struggles with their inability to critique social issues – an obstacle that then affects their identity as academics and scholars (cf. Noori, 2016).

This paper contributes to this literature by discussing how transnational ties beyond national borders shape academic migration towards aspiring centres like Singapore, and how migrant faculty later perceive their status in the context of global higher education hierarchies. In the following section, we show how migrant faculty in Singapore make sense of their current positions, not only in terms of their position within a ‘global’ professional community, but also in terms of scholars and colleagues who remain in their countries of origin.

**Context: Singapore as the Aspiring Centre**

International policymakers and researchers have often referred to Singapore as a well-known example of an emerging education hub, given the rapid development of its universities, from institutions run mostly as a civil service to world class higher education institutions (Currie, Vidovich, and Yang, 2008). State-led projects established research centers and institutes within the country, where researchers kept pace with the demands of knowledge centers and industries across the world. Partnerships with prestigious universities from the West also provided an important source of symbolic capital, bolstering Singapore’s reputation as a knowledge and innovation hub (Lee, 2014; Sidhu, Ho, and Yeoh 2011). Currently, Singapore institutions such as the National University of Singapore (NUS) and Nanyang Technological
University (NTU) continue to climb up the university rankings, now placed among the top 20 institutions in the world (QS University Rankings 2016).

Alongside these massive investments in university structures and partnerships, the rise of Singapore universities also relied heavily on recruiting faculty and researchers from well-known higher education institutions (Gopinathan and Lee, 2011; Yeoh and Lai, 2008). Such recruitment strategies reflected the general logic of offering financial and social capital as a way to attract foreign faculty. University administration advertised faculty positions in established international academic journals, offering generous compensation packages and research resources that rival those offered by Western countries (Paul and Long, 2016). Singapore then serves as an important case in understanding the effectiveness and limitations of such strategies in retaining migrant faculty and what other factors shape individuals’ experiences within the country’s universities.

Methods

This paper is based on qualitative interviews with 47 migrant faculty members (17 tenured and 30 tenure-track) who were born and grew up in countries geographically close to Singapore (including Australia), but spent considerable time in Europe or North America either working in academic positions or pursuing a doctorate and/or postdoc. This sampling decision reflects the shift in the demographics of migrant scholars. While earlier studies have tended to portray migrant faculty as a group of Western expatriates (see Cohen 1977; Hindman 2009), recent years have shown a growing proportion of migrant faculty and researchers who were born outside the West and pursued postgraduate study in North America or Western Europe (see Lawrence et al 2014; NCES 2006). This paper seeks to

---

1 This paper is part of an ongoing project on the migration decisions and experiences of foreign scientists and scholars in Singapore. The research team interviewed a total of 80 foreign academics working in Singapore. Aside from the interviews included in this study, research participants originate from countries such as the US, UK, France, Germany, and Spain.
contribute to a deeper understanding of the migration decisions driving the mobility of this growing group of migrant faculty. We define “migrant faculty” as academics not born in Singapore who moved to the country to take on tenure track positions within its universities.² There are no existing statistics as to the number of migrant faculty within Singapore universities, however Paul and Long (2016) estimate that close to 60% of tenure-track faculty members working in the country are foreigners.

We interviewed a total of 20 women and 27 men, all employed at three of Singapore’s major universities. The research team recruited interviewees by sending invitation emails to faculty members from four major fields: STEM, Social Sciences, Humanities, and the Professional Schools. We then asked interviewees to connect us to other colleagues who might be interested in participating in the project (“snowball” sampling). To supplement this recruitment method, team members also promoted the project at university workshops and events, distributing fliers with project details to interested faculty members. Table 1 and 2 show the breakdown of the sample by country of origin and discipline (STEM, Social Science, Humanities, and Professional Schools).

[Table 1 and Table 2 near here]

Interview questions centered on participants’ decision to come (or come back) to Singapore. We asked about how they negotiated this migration decision with personal factors such as family and relationships, as well as career opportunities and challenges. While the time spent overseas varied widely, participants loosely referred to their countries of origin as “home,” mainly defined as a place where they grew up, and, more importantly, where parents and siblings remain. As such, we refer to the “home country” in this way as well, while

² Rostan and colleagues (2014: 282) differentiate migrant faculty from “circulating” faculty or academics who “work where they were born but have experienced border crossing either for study or professional purposes.”
recognizing that there is a growing literature that problematizes how this term is defined.\textsuperscript{3} We also asked participants whether they maintained international collaborations and how being in Singapore shaped their current research networks and agendas.

Like other qualitative studies, this paper is limited in that we base our analysis on how interviewees make meaning of their migration decisions, their experiences in Singapore, and their professional status. We cannot make claims about all foreign academics in Singapore or all forms of mobility in other aspiring centres. We also acknowledge that there are many differences among nationalities, ethnicities, and academic disciplines. This paper focuses mainly on common themes across groups and our small sample does not allow us to make broad comparisons between different groups. However, we emphasize that our findings reflect the way foreign academics think about their mobility trajectories and the possibility of their future movement. Such perceptions have important resonance for policies on retaining talent – an aspect of the war for talent, which has received less attention in the current literature.

\textbf{Migrating to the ‘Middle Ground’: Professional and Family Lives}

Migrant faculty in our study described their initial decision to leave home as a need to accumulate both human and social capital. Many of them had pursued academic training in well-known universities in the West, hoping to work with a famous professor or join an established program in their fields. Yet, in deciding where to move after graduation, ties to family and home communities became a more salient factor (see Lee and Kim 2010). On one hand, all our interviewees for this study expressed a desire to obtain jobs in higher education institutions with reputable programs, good research support, and reasonable compensation.

\textsuperscript{3} Mallet (2004) provides a critical review of the notion of “home.” Migration scholars have also studied issues of integration, belonging, and identity, using a more critical analysis of what the “home country” means to different immigrant groups (see Ahmed 1999; Espiritu 2003; Ralph 2009)
Poor job prospects in the US and Europe prompted them to look for opportunities beyond the
West, and Singapore was one of the few places that offered highly ranked universities and a
vibrant research environment. They also appreciated Singapore’s openness to foreign
academics – given the difficulty of sometimes obtaining work visas in places like the UK.

However, interviewees were also attracted to the idea of being closer to family
members they had left behind. In line with Paul and Long’s (2016) study, many of our
interviewees were born in nations relatively near Singapore (when compared with the US and
UK). While China and India were major source countries, a good number came from
neighboring nations (Taiwan, Hong Kong, and Malaysia), as well as Australia (see Table 1).
Many of our interviewees did not want to relive their graduate school years in North America
and Europe, where the long distance, expensive airline tickets and visa restrictions prevented
them from seeing their families. One Assistant Professor from China shared that he did not
visit his parents for four years because of a tight laboratory schedule and a limited travel
budget. His parents could not visit him as well, being unable to obtain a US visa from China.

Yet, in searching for work beyond the West, our interviewees did not see their home
countries as ideal venues for their career development, given reasons such as limited support
for research and relatively lower wages for academics. As such, they looked for destinations
that would be both ‘close enough’ to home and ‘good enough’ for their academic careers.
One Associate Professor from India shared that she had spent many years in the US before
considering a move to Singapore. While her main motivation was to be closer to her parents,
mainly her father who had just suffered from a stroke, Singapore’s ‘visibility’ in her field
made the country an ‘appropriate place’ for her to continue the high caliber scientific work
that has defined her career. Similarly, an Assistant Professor who was born in Thailand,
recounted how she actually had an offer from a teaching college in the US, yet saw her
tenure-track position in Singapore as a better ‘career move.’ She had weighed this decision with a strong pull to be closer to her family, more particularly, her aging parents back home. My mom is getting older, I lost my dad last year. You know, so it has made me think about how I want to spend my time. Being here satisfies me in terms of my professional life and it is also helpful not to be so far away from my mom [emphasis added]. You know, it’s only a two-hour flight [to go back home] and there are so many flights. I can always fly back on the weekends.

While many migrants maintain transnational connections between their current locations and home communities that are often far apart, this Assistant Professor’s statement shows how geographic distance was a big factor in how most interviewees wanted to relate to their families back home. The migrant scholars in this study wanted to be able to fly home often to spend more time with family, support parents, and visit siblings. Such tasks would not be possible if one were to fly from North America or Europe. As noted by one Associate Professor from India,

My parents are getting old. It will only become worse, it’s not going to get better…if they break their bone, I have to be there and see what’s happening, meet with doctors, come back. So I have to be somewhere which is practical. I’m the only child! My wife’s mother had a heart attack while we were in the US and it was very difficult to manage from a distance.

In many ways, coming to Singapore was a decision that balanced interviewees’ needs in terms of their professional careers and personal family lives. Singapore served as a middle ground where migrant faculty could be close to their home countries and continue to contribute to their academic fields. In the following sections, we discuss how being in this position led to contradicting notions of professional status and mobility.
Upward mobility: Close but not ‘too close’

As part of an aspiring centre like Singapore, migrant faculty in this study felt a sense of being upwardly mobile, at least when compared to scholars who returned to their home countries or those who never left. While interviewees respected former professors and classmates, they felt that academia within their home countries were still ‘behind’ in terms of faculty support and research productivity, and as such, lacked international prestige in the global academic community. One Assistant Professor explained,

> The unfortunate reality is that I know a lot of people, even among my friends, who are trained in North America, then they go back to Japan and then you basically don’t hear from them. I mean, yes, they got a job, they’re doing okay, but, there’s a lot of admin work, there’s a lot of teaching work, and a lot of teaching that is not [in their field]. And therefore, they can’t actively produce after that, right? So for personal reasons, in terms of family, I would really enjoy being in Japan. But, with very few exceptions, positions in Japan are really not good, well at least in my field.

In this interviewee’s perspective, returning to Japan meant sacrificing research work for administrative and teaching duties, something that he felt would be ‘not good’ for his own professional development. Other interviewees echoed the same sentiment, emphasizing how Singapore offered a university system that was ‘like the US,’ wherein faculty would be given the freedom to focus on research.

The foreign scholars in our study also voiced concerns about how academia in their home countries remained saddled with ‘traditional politics’ and ‘biases’ that made it harder for faculty to do their work. One Associate Professor explained that she decided against returning to China because she felt that career opportunities in local universities largely depended on ‘who you know,’ and academics spent a lot of time finding ways to connect to influential people. While such politics are likely to exist in places like Singapore and
elsewhere, she believed that such systems were less hierarchical and more meritocratic. Describing herself as someone who is terrible at politicking, this interviewee felt that Singapore was a better place to further her career based on her research, rather than her networks,

"We spent many years outside China where you do things very simple. Sometimes, you don’t know how to talk to people. For us, you just present the facts, you don’t think so much about, ‘What happens if I say this?’ I heard some stories from friends who have gone back...you have to do lots of socials, networking. The structure there is quite complex. I still prefer Singapore. The research environment is healthier."

For a Professor originally from Malaysia, returning home would not only mean contending with university politics, but wider social disparities. As an ethnic Chinese, state policies favoring ethnic Malays would have made it difficult for him to receive the same opportunities in Malaysia as he did in Singapore, ‘I don’t think they would have made me Head of Department!’ He also noted that there are very few international scholars in Malaysian universities, and, as a result, felt that the work of scholars based within these institutions is sometimes ‘insular.’ In this sense, he felt that he had achieved much more in his career than others who had returned home.

In many ways, comparisons between Singapore and the West also included the standards that universities set and expected of their faculty. While many migrant academics were critical about Singapore’s rising expectations in terms of research output, they also felt that emphasis on peer-reviewed journals and international publications was an important element of academia that was often lacking in their home countries. One Assistant Professor from Korea shared that,
Korean academics can just survive with just one or two publications in American journals [for their entire career]. Then they can just produce for Korean journals. I mean there are good studies, fairly interesting ones, but still, the standard is not quite...and also, it does not take too much time [to publish], unlike the American journals...So in a sense, if I go back to Korea, it means that it’s okay to stay completely away from mainstream academia.

This interviewee’s statement reveals how foreign scholars value publications as a means of remaining within a ‘mainstream’ academic community. Returning to their home countries meant possibly losing institutional and personal motivations, as well as the resources, to keep producing work at ‘international’ standards. Reflecting existing hierarchies among higher education institutions, many of our interviewees ranked Singapore as a place that their home countries are still trying to ‘catch up’ with. As such, they saw themselves in an upwardly mobile position in terms of their career.

**Downward Mobility: Working away from the Centre**

Migrant faculty in our study did not only work to maintain ties with their families back home, but an international academic community, comprising fellow researchers and scholars from either the same disciplinary background or substantive research area. Many of these scholars obtained their doctorates from prestigious Western universities, where they had the privilege of meeting well-known professors at formal and social events organized by their departments.

In many ways, being at the center of their academic communities allowed interviewees to actively participate in the latest trends within their fields, and, as our interviewees noted, coming to Singapore meant being ‘isolated’ from these scholarly networks and activities. As such, they worried about maintaining their ‘visibility’ among academics in the West, and often felt a sense of *downward mobility* as compared to peers who had chosen to remain within the US or UK.
Interviewees’ concerns about academic status went beyond research publications. While they had published extensively in their own fields, they worried about accessing informal networks and professional community events that allowed them to promote their work, gather new ideas, and make themselves known to other scholars in their fields. The specific ways these networks benefited scholars varied in terms of discipline. Interviewees from STEM fields talked about the importance of knowing what other researchers were working on before these findings were published in journals. As noted by one Associate Professor, relying on publications meant reading about research projects ‘that have already been going on for years’ – and such information would be ‘useless’ for scholars seeking to develop new innovations or release original results. On the other hand, social scientists and humanists stressed the importance of testing their arguments with peers, even before sending their work out to academic journals. While these scholars faced a different kind of pressure in justifying the ‘novelty’ of their research findings, they also saw conferences and seminars as an important way to get the feedback from the would-be reviewers of their work.

Despite these differences, interviewees’ narratives showed a common emphasis on the pressure to make their presence felt in their respective academic communities – to not only obtain feedback on academic work, but to also build one’s reputation and authority as a scholar. One Assistant Professor from Japan described this process,

You have to sort of do the work to a certain extent of getting your work out there and making it known…And a lot of that happens in person. And also you want to be the person who is known to be friendly, and you know, known to be knowledgeable in certain areas. And later, someone might say, ‘Hey we want to have a conference and we should invite this person, or we need a reviewer for this article’ and you want them to think of you…That’s the kind of currency you buy by showing up [at a conference].
The need to obtain such ‘currency’ from academic conferences and gatherings was especially pertinent for untenured professors. Interviewees working towards tenure were well aware that their future academic dossiers would be later sent to well-known scholars, mostly based in the US and Europe. Securing a favorable evaluation then meant ensuring that future reviewers would ‘know’ their work, or at least put a face to a name. As stated by an Assistant Professor from the Philippines,

So people say ‘Oh yeah, you have to go [to the major conference] because you don’t know who your letter writers will be.’ You need to get your work out there because one of the tenure requirements would be how well do people receive your research. And when asked if they have read [my] work and they don’t even know me, it’s like, ‘Oh no.’ So I think it’s helpful to be in the premier conference in our area. It’s something that you have to do if you want to continue being a tenure track faculty.

Singapore universities provide large funds for conference travel and attendance, yet the reality of geographic distance and teaching and administrative duties made it difficult for scholars to attend all the important events in their field. While some interviewees worked through physical exhaustion just to travel to North America three or four times a year, the majority of our interviewees only attended conferences twice a year. One Associate Professor from India explained:

What is really problematic is the distance between here and the US, or even Europe. Like, going to the US means that you’re going to miss one week of classes. That’s it. You can’t make a shorter trip. So that always gives you a pause, how many can you do in one semester? Even then, your institution might not want you to do three conferences. Missing three weeks of classes in the middle of the semester is
definitely a big no-no. It’s not like you’re hopping to the next city for a seminar, or giving a talk.

The issues that this interviewee described are especially magnified for foreign scholars with families. For example, one Associate Professor from China was forced to forego international travel for several years at the time she gave birth to her second child. While this decision was not detrimental to her status in her school (she was already tenured at this time), she felt it severely affected her ‘presence’ among computer scientists in her field:

Some friends told me, ‘I haven’t seen you for years! I thought you moved to another research direction.’ That’s because they go to major conferences and did not see me… I didn’t stop publication, it’s just that they could not see me.

Interviewees were well aware that the value placed on American or European conferences were greater and many hoped that places like Singapore would contribute to shifting more attention towards Asia along these same terms. Yet, they also admitted that there was little one could change about the current situation. While local academic associations worked actively to organize events within Singapore and Southeast Asia, the smaller academic community within the region was not enough to generate the kind of intellectual discussions common in North America and Europe. One Associate Professor wryly noted that it is not always easy to convince ‘famous’ professors to give keynote speeches for conferences in Singapore, not because of a lack of interest but a lack of time. Just as Singapore-based scholars struggle to attend conferences in the West, academics in North America and Europe could not always make time for the long journey to Singapore.

For a number of interviewees, the feeling of downward mobility was also linked to being affiliated with an institution that few scholars were aware of within their particular disciplines. While Singapore universities are well-placed in world rankings, not all schools
and departments enjoyed the same prestige within specific disciplines. Some foreign scholars were confident in the name Singapore had built within their fields, yet others felt frustrated at the extra work needed to “introduce” their peers to Singapore universities. Interviewees admitted that such disadvantages were not limited to Singapore-based scholars alone, with many smaller institutions in the West seeking the same recognition within academia.

However, given the large number of publications generated each year, interviewees felt that they had to put in the extra effort to get others to read their work. One Assistant Professor from Australia shared that he actively attended as many conferences in his field in order to promote his newly published book. While released by a prestigious university press based in the US, he felt he still needed “extra exposure” in order for other academics to review the book or recognize its contribution to the field.

> When my book came out, I went to a lot of conferences that year because I felt like you had to say “This is my work. This is what I am working on.” Just put your face in front of people and then they might look at the book, right? Because if they never heard of you, they’re never going to find your book. The [reputable press] helps but (pause) there are a lot of books out there (laughs).

Given the work of maintaining a visibility in ‘mainstream’ academia, a number of interviewees utilized their own transnational links to family back home, relying on parents and siblings to help with household matters such as childcare. One Assistant Professor with three children shared that he once had to fly his mother from the Philippines to Singapore, to help take care of the household while he was away for a conference.

> I do go to conferences but not a lot, but I should be. I don’t know, I’m really not into travelling (laughs). Like just going to Germany for a research project… I have three kids so I had to fly my mom here from the Philippines, just so I could go. Just ten
days but it was a logistical nightmare because all three go to school, and at different
times of the day. I don’t want to go through that every time I go to a conference.

Other interviewees shared similar strategies, flying in parents and siblings to help care for
their children while they were away from the country. These struggles added to interviewees’
concern about furthering their academic careers, while feeling detached from their academic
communities.

**Conclusion**

This paper investigated the movement of academics from traditional centres in the West
towards Singapore, a rising education hub whose universities have gained prominence in the
international higher education market. We showed how such movement is largely driven by
the desire to find an ideal middle ground, where migrant faculty could be close enough to
aging parents and family, while working in universities that allow them to remain visible in a
global community of scholars. On one hand, such migration flows have the potential to
greatly benefit aspiring centres like Singapore, where the success of local universities depend
on building a pool of full-time faculty with the qualifications and capacity for research
(Altbach 2009; Knight 2011). Given that a growing number of doctoral students in North
America and Europe originate from Asia, places like Singapore and Hong Kong stand to
benefit from migrant academics seeking opportunities to move closer to home without
sacrificing their professional careers. Such trends can have important implications for the
global competition for talent, where governments have allotted significant resources to recruit
highly skilled migrants like academics. The attractiveness of Singapore to Asian-born faculty
signal the possible creation of new spaces for knowledge production, as more migrant
academics search for opportunities in places beyond traditional centres in the West.

However, this paper also showed that while migrant faculty were able to become
productive researchers within Singapore universities, their professional satisfaction and likely
retention also depended on how they define their own status and mobility within their respective academic communities. Migrant academics trained in Western institutions continue to regard these places as the centres of their respective disciplines, and global standards for university rankings and prestige favor networks and publications based in established institutions in the US and Europe. As such, interviewees in our study expressed dissatisfaction with their status in the global academic community, despite their research productivity as Singapore-based academics. Our findings coincided with previous studies on foreign scientists in Singapore, where their interviewees worried about whether Singapore offered the cultural and symbolic capital that would allow them to return to ‘established scientific centres’ in Europe and the US (Paul and Long 2016; Sidhu, Yeoh and Chang 2015).

In many ways, this sense of downward mobility increases the likelihood of migrant faculty eventually leaving from Singapore, particularly when provided with competing opportunities in American or European universities. The loss of faculty is a big cost to any university, disrupting teaching programs and leaving research agendas unfinished (Lawrence et al, 2014). Yet, such costs can be particularly salient in universities that rely heavily on recruiting faculty from overseas, as is the case in many emerging institutions in Asia and the Middle East.

In a sense, this paper showed how Singapore’s emergence as an attractive destination for migrant faculty does not necessarily disrupt current hierarchies in the global higher education system. While migrant faculty in Singapore actively published in their respective fields, they still look towards the West in defining the leaders and direction of their academic disciplines. These limitations demonstrate how the powerful status of highly ranked Western institutions creates challenges for aspiring centres of higher education such as Singapore, emphasizing the need for more creative policies for talent recruitment and retention.
References


Rostan, M., F. Huang and M. Finkelstein. 2014. The Internationalization Of The Academy: Findings, Open Questions, And Implications.” In F. Huang, M. Finkelstein, and M.
Rostan (Eds.) The internationalization of the academy: Changes, realities and prospects., (pp. 258-280) Heidelberg: Springer.


Table 1. Interview Participants’ Country of Origin

<table>
<thead>
<tr>
<th>Country of Origin</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>13</td>
</tr>
<tr>
<td>India</td>
<td>10</td>
</tr>
<tr>
<td>Philippines</td>
<td>4</td>
</tr>
<tr>
<td>Malaysia</td>
<td>4</td>
</tr>
<tr>
<td>Australia</td>
<td>4</td>
</tr>
<tr>
<td>Thailand</td>
<td>3</td>
</tr>
<tr>
<td>Taiwan</td>
<td>4</td>
</tr>
<tr>
<td>Japan</td>
<td>3</td>
</tr>
<tr>
<td>Indonesia</td>
<td>1</td>
</tr>
<tr>
<td>Korea</td>
<td>1</td>
</tr>
</tbody>
</table>

Total: 47
Table 2. Interview Participants’ Academic Discipline

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>STEM</td>
<td>19</td>
</tr>
<tr>
<td>Social Science</td>
<td>17</td>
</tr>
<tr>
<td>Humanities</td>
<td>6</td>
</tr>
<tr>
<td>Professional*</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>47</strong></td>
</tr>
</tbody>
</table>

*Professional category includes faculty teaching in Business, Education, Law, and Media Studies