Improving the Conversation around Knowledge for International Development

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Collaboration between Higher Education institutions (HEIs) and INGOs (International NGOs) is invaluable. As the co-convenors of the Rethinking Research Partnerships initiative (Dr Jude Fransman of the Open University, and Dr Kate Newman of Christian Aid) explain, collaboration can lead to the production of ‘responsive, actionable, practical research that balances rigour with relevance and incorporates the interests and voices of research mediators and end-users into agenda setting and research processes and products’. Partnerships can also build research capacity for all participants and their institutions, by revealing new forms and types of knowledge, ways of working and communication.

At the same time, however, there are a number of barriers to effective collaboration between HEIs and INGOs. These include conflicts between the agendas, schedules and ways of working of the different partners – though Newman and Fransman argue that valuing difference through the idea of ‘productive tensions’ is vital to partnership working. Collaboration can also be constrained by the way research tends to be funded, with short-term, tightly controlled and scheduled projects not leaving enough time for genuine co-production of research, flexible design and learning. Fransman and Newman insist that partnerships are not a given good and

Impact Objectives

• Understanding how assumptions about evidence shape research partnerships and determine who participates and how
• Exploring the potential for better participation in partnerships to contribute to the generation of more relevant, responsive and rigorous evidence

Improving the conversation around knowledge for International Development


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Using creative participatory methods like building blocks and playdough to analyse partnerships

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Innovative solutions to research partnership challenges

National and regional accountability agendas mean that effective research partnerships in International Development are more vital than ever. Jude Fransman from the Open University and Kate Newman from Christian Aid explain how to build and run effective partnerships.

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Framework and performance-based funding in the International Development sector, are mounting pressure on academics to show their research is actionable, and in terms of INGOs, to demonstrate effectiveness and rigour which contributes to the drive to research partnerships.

This means the project’s main output, which is of vital importance to academics, INGO practitioners and others, is extremely timely. The team’s Critical Discussion Toolkit takes on board many of the highly practical tools that have emerged from the project and its discussions. The team also have a traditional academic article under review.

The Critical Discussion Toolkit is open-access and can be found via: www.christianaid.org.uk/resources/about-us/rethinkingresearchpartnerships.

Project Insights

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COLLABORATORS
Open University, UK • Christian Aid, UK • Institute of Development Studies • ActionAid International • International HIV/AIDS Alliance • London School of Economics • University College London • Voluntary Services Overseas • Practical Action • Oxfam • University of the West of Scotland • International Planned Parenthood Federation • London School of Hygiene and Tropical Medicine

CONTACT
Jude Fransman
Principal Investigator

T: +44 7717044158
E: jude.fransman@open.ac.uk

BIOS
Jude Fransman is a Leverhulme Research Fellow at the Open University’s Institute of Educational Technology. She has led several academic projects on the ‘politics of research’ and has conducted research for NGOs and international organisations including UNESCO and the OECD.

Kate Newman is the co-head of Christian Aid’s ‘Centre of Excellence for Research, Evidence and Learning’. She has worked in the international development sector for the past 20 years, in both academic and practitioner settings.