Professional socialisation, accountability and social media: what’s the relationship and should we care?

Conference or Workshop Item

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RESULTS

Three key relationships were identified and six models were generated to explain and test theories about the possible ‘causal’ mechanisms within the data. From this three explanatory frameworks were confirmed,

I) SPO (figure 2): This study has indicated a potential ‘tertiary’ or ‘online’ socialisation process and illustrates the factors, context and socialisation informs accountable behaviours; linking the physical and online (personal, public, professional).

II, III) UAPU, A2A: The lack of physical context and presence in the online environment causes dissonance between perceived (self-efficacy/awareness) and actual behaviours.

CONCLUSION

With further research and validation these three frameworks may be used in education and practice, for personal and group assessment, reflection and/or for raising awareness of personal and professional practices online. They may also be used by organisations and professional bodies to assess the ‘acceptability’ or professionalism of scenarios or incidents.