Philosophically informed ethnography

Historic influencers on ethnography

Historical context of Ethnography

Anthropology 1800s

Naturalist Ethnography

Positivist Ethnography e.g. Darwin (1859)

Social Anthropology 1922 (Malinowski)

Chicago School 1892-1942

Critical Ethnography

Postmodern/Constructivist Ethnography 1942 -

Symbolic Interactionism; Phenomenology; Hermeneutics; Grounded Theory; Semiotics

Critical Theory

Feminist Ethnography

[Critical/post-positivist] Realist Ethnography e.g. Porter (1993)

Virtual Ethnography; Netnography; Digital Ethnography 1990s -