An introduction to the origins, history and principles of ethnography

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Historical context of Ethnography

- Philosophically informed ethnography
- Historic influencers on ethnography

Anthropology 1800s

Naturalist Ethnography
- Positivist Ethnography e.g. Darwin (1859)

Social Anthropology 1922 (Malinowski)

- Chicago School 1892-1942
- Post Modern/Constructivist Ethnography 1942 -

Critical Ethnography
- Critical Theory
- Feminist Ethnography

[Critical/post-positivist]
Realist Ethnography e.g. Porter (1993)

Virtual Ethnography; Netnography; Digital Ethnography 1990s -

Symbolic Interactionism; Phenomenology; Hermeneutics; Grounded Theory; Semiotics