An introduction to the origins, history and principles of ethnography

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Philosophically informed ethnography

Historic influencers on ethnography

Historical context of Ethnography

Anthropology 1800s

Naturalist Ethnography

Positivist Ethnography
  e.g. Darwin (1959)

Social Anthropology 1922 (Malinowski)

Chicago School 1892-1942

Critical Ethnography
  Critical Theory

[F] [Critical/post-positivist]
  Realist Ethnography
  e.g. Porter (1993)

Virtual Ethnography;
  Netnography; Digital Ethnography
  1990s -

Feminist Ethnography

Symbolic Interactionism;
  Phenomenology;
  Hermeneutics; Grounded
  Theory; Semiotics