An introduction to the origins, history and principles of ethnography

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Version: Supplementary Material

Link(s) to article on publisher’s website:
http://dx.doi.org/doi:10.7748/nr.2017.e1470

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Philosophically informed ethnography

Historic influencers on ethnography

Anthropology 1800s

Naturalist Ethnography

Positivist Ethnography
  e.g. Darwin (1859)

Social Anthropology
  1922 (Malinowski)

Chicago School
  1892-1942

Critical Ethnography
  Critical Theory

Post Modern/Constructivist Ethnography
  1942 -

[Feminist Ethnography

Symbolic Interactionism;
  Phenomenology;
  Hermeneutics; Grounded
  Theory; Semiotics

Virtual Ethnography;
  Netnography; Digital
  Ethnography
  1990s -