An introduction to the origins, history and principles of ethnography

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Philosophically informed ethnography
Historic influencers on ethnography

Historical context of Ethnography

Anthropology 1800s

Naturalist Ethnography
Positivist Ethnography
  e.g. Darwin (1859)

Social Anthropology
1922 (Malinowski)

Chicago School
1892-1942

Critical Ethnography
  Critical Theory

Post Modern/Constructivist Ethnography
1942 -

Symbolic Interactionism; Phenomenology; Hermeneutics; Grounded Theory; Semiotics

[Feminist Ethnography]

[Critical/post-positivist] Realist Ethnography
  e.g. Porter (1993)

Virtual Ethnography; Netnography; Digital Ethnography
1990s -