An introduction to the origins, history and principles of ethnography
Philosophically informed ethnography

Historic influencers on ethnography

Historical context of Ethnography

Anthropology 1800s

Naturalist Ethnography

Positivist Ethnography e.g. Darwin (1959)

Social Anthropology 1922 (Malinowski)

Chicago School 1892-1942

Critical Ethnography Critical Theory

[Critical/post-positivist] Realist Ethnography e.g. Porter (1993)

Virtual Ethnography; Netnography; Digital Ethnography 1990s-

Post Modern/Constructivist Ethnography 1942-

Feminist Ethnography

Symbolic Interactionism; Phenomenology; Hermeneutics; Grounded Theory; Semiotics