An introduction to the origins, history and principles of ethnography

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Philosophically informed ethnography

Historic influencers on ethnography

Historical context of Ethnography

Anthropology

1800s

Naturalist Ethnography

Positivist Ethnography

E.g. Darwin (1959)

Social Anthropology

1922 (Malinowski)

Chicago School

1892-1942

Post Modern/Constructivist Ethnography

1942 -

Critical Ethnography

Critical Theory

Symbolic Interactionism; Phenomenology; Hermeneutics; Grounded Theory; Semiotics

[Feminist Ethnography

Realist Ethnography

E.g. Porter (1993)

Virtual Ethnography;
Netnography; Digital Ethnography

1990s -