An introduction to the origins, history and principles of ethnography

Journal Item

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Philosophically informed ethnography

Historic influencers on ethnography

Historical context of Ethnography

Anthropology 1800s

Naturalist Ethnography

Positivist Ethnography, e.g. Darwin (1959)

Social Anthropology 1922 (Malinowski)

Chicago School 1892-1942

Post Modern/Constructivist Ethnography 1942 -

Critical Ethnography, Critical Theory


Symbolic Interactionism; Phenomenology; Hermeneutics; Grounded Theory; Semiotics

Virtual Ethnography; Netnography; Digital Ethnography 1990s -