An introduction to the origins, history and principles of ethnography

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Historical context of Ethnography

1800s

Anthropology

Naturalist Ethnography

Historic influencers on ethnography

Positivist Ethnography
  e.g. Darwin (1859)

Social Anthropology
  1922 (Malinowski)

Chicago School
  1892-1942

Post Modern/Constructivist Ethnography
  1942 -

Critical Ethnography
  Critical Theory

[F]Critical/post-positivist
Realist Ethnography
  e.g. Porter (1993)

Virtual Ethnography;
Netnography; Digital Ethnography
  1990s -

Feminist Ethnography

Symbolic Interactionism;
Phenomenology;
Hermeneutics; Grounded Theory; Semiotics

Philosophically informed ethnography