Philosophically informed ethnography

Historic influencers on ethnography

**Historical context of Ethnography**

**Anthropology 1800s**

- Naturalist Ethnography
- Positivist Ethnography e.g. Darwin (1859)

**Social Anthropology 1922 (Malinowski)**

- Chicago School 1892-1942
- Critical Ethnography Critical Theory
- Feminist Ethnography
- Symbolic Interactionism; Phenomenology; Hermeneutics; Grounded Theory; Semiotics
- Post Modern/Constructivist Ethnography 1942 -

**[Critical/post-positivist] Realist Ethnography e.g. Porter (1993)**

**Virtual Ethnography; Netnography; Digital Ethnography 1990s -**