Teacher education, mobile learning, and the challenges of scale

Conference or Workshop Item

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Version: Version of Record
1. Laying the foundations for EIA
2. EIA TPD Design Challenges
3. EIA TPD Approach & Outcomes
4. Policy Issues and Evidence
   a) CPD approaches
   b) Educational Technology investment
5. Challenges of Scale & Institutionalisation
the Open University
Founded in 1969
to create access
to higher education
for all

Now a world leader in
distance education

1.7 million total students
700 different courses
20 million OpenLearn visitors
over 27 million downloads on iTunes U
Our model enables people to learn while they remain working in their communities with full support and training materials they can use.
committed to development

through research, teaching and award winning professional development programmes
developed and delivered through partnership

DEEP (2001 - 2007)

- small scale participative research and development programme in rural South African homelands, and urban slums in Cairo.
- rural schools mostly off-grid, isolated, and with little or no resources, beyond blackboard
- 1 laptop, 1 printer-scanner per school, with offline content
- teacher pairs, informal peer support meetings
- Head Teacher and Community support

Leach et al 2005
mLearning: the classroom in your pocket?

Thomas Power & Rhodri Thomas
The Open University

Power & Thomas, 2006

study 2 learning resources

Expanding software provision
- Providing interaction with course materials via e-books
- Enabling multimedia resources with Flash and Audio-Pass files

Extending educational provision
- Delivering pedagogic and subject content in coursesware supplied on a device
- Delivering text-classroom examples and recordings via customised web pages and Pocket Media Player files
- Converting electronic documents for viewing on small screen devices

The survey may be made accessible via a digital copy (as below), or in a

Add the "survey" site to the function of the screen to go back
Later I found out that this is an eye opener and a mind opener.

Theme 2: developing confidence; ‘opening up’; enjoyment

interim findings

- handheld digital tools offer ‘anytime, anyplace’ professional learning and practice
- they enable a range of new learning activities in resource poor environments
- they support collaboration and professional learning
- they enable new classroom practices
- the teachers involved felt an enhanced sense of professionalism and self-esteem
final evaluation data

- 85% of the teachers would spend their own money on a handheld computer for work
- 70% of the teachers found the handheld computer as or more valuable to their practice than the laptop computer
- only 14% of teachers found laptop computers more valuable to their practice than the handheld computer

www.tessafrica.net
2005 - ongoing
Part 2: EIA TPD Design Challenges
Impact:
Increased Socio-Economic Opportunities for Bangladeshi Citizens

Outcome:
Increased number of people able to communicate in English; with sufficient institutional capacity to sustain increases in the future.

<table>
<thead>
<tr>
<th>Output 1</th>
<th>Output 2</th>
<th>Output 3</th>
<th>Output 4</th>
<th>Output 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary teachers and students</td>
<td>Adult learners</td>
<td>Secondary teachers and students</td>
<td>Research, monitoring &amp; evaluation</td>
<td>Institutionalisation &amp; sustainability</td>
</tr>
</tbody>
</table>

EIA Schools Component: Primary & Secondary [CPD only]

<table>
<thead>
<tr>
<th>Phase</th>
<th>Teachers</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>phase II - pilot (2008 - 2011)</td>
<td>600 GoB teachers</td>
<td>118k students</td>
</tr>
<tr>
<td>phase III - scale (2011 - 2014)</td>
<td>12.5 K Teachers</td>
<td>2M Students</td>
</tr>
<tr>
<td>phase IV - institutional (2014 - 2017)</td>
<td>64k Teachers</td>
<td>10.5 M students</td>
</tr>
<tr>
<td>current funding</td>
<td>additional funding</td>
<td>124k Teachers</td>
</tr>
<tr>
<td>12.5 M students</td>
<td>17.5 M students</td>
<td></td>
</tr>
</tbody>
</table>
## Programme Requirements

- Cost-Effective
- Scaleable
- Equitable & Inclusive
- Sustainable

## Challenges

- ELT & TD expertise: urban; limited; expensive
- Limited Infrastructure (travel, IT, professional development networks)
- Minimise teachers’ absence for training, and time away (gender issues)
- Limited success of prior large scale TD programmes

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### Previous approaches to ELT teacher development in Bangladesh

“...suffered from a lack of planning 
....not providing supportive resources... 
...lack of co-ordinated long-term focus...

In spite of a general improvement in T’s knowledge about ELT.... there is little evidence of much difference in classroom practice”

A.Rahman on BRAC-PACE (2006)
In 90% of lessons observed, no other classroom activities occurred. (EIA baseline studies, 2009)

Programme Design Goals

• Minimise dependance upon national or international ELT expertise, for delivery at field level
• Maximise local peer support
• Identify appropriate ICTs:
  • minimum costs, ‘training’ and infrastructure requirements;
  • maximum utility: modelling and supporting target language and practices.
• Minimise teachers’ time away from school
• Maximise impact on teaching and learning
Part 3:
EIA TPD Approach & Outcomes
Look at the Picture.

Now read and act.

- Shop assistant: Hello.
- Selim: Hello, can I have a pencil.
- Shop assistant: Sure. Anything else?
- Selim: Yes, an eraser and a sharpener.
- Shop assistant: Here you are.
- Selim: Thanks. How much?
- Shop assistant: Ten taka please.

7 lines, 25 words, of dialogue
Teachers report shift in attitudes towards communicative approaches (86% Pri Ts; 92% secondary Ts).

Increased Teachers use of English (71%-86% talk-time)

Increased Student talk (25-30% lesson time)

Increased Student use of English (88% Ss talk time)

Independent evaluation shows improved learning outcomes for:
- Primary Ts (69%)
- Secondary Ts (27%)
- Primary Ss (65%)
- Secondary Ss (82%)

Further Reading:
Part 4: Policy Issues?

Approaches and Evidence Base: International Development and...
- Teacher Professional Development
- Educational Technology Investment
## Common forms of Teacher Development

<table>
<thead>
<tr>
<th>Long ‘Out of School’ Training</th>
<th>Short ‘Cascade’ Training</th>
<th>School-Based Teacher Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 weeks - 4 months out of school</td>
<td>1-2 days, central, divisional, local trainers, out of school</td>
<td>development activities in school, with peer support</td>
</tr>
<tr>
<td>limited evidence linking to outcomes</td>
<td>‘those at the bottom don’t get wet, or get wet with dirty water.’</td>
<td>limited evidence linking to outcomes</td>
</tr>
</tbody>
</table>

## Evidence for CPD approaches?

Approaches to CPD are largely based upon beliefs (Wilson & Berne, 1999)

...our understanding about what constitutes quality professional development, what teachers learn from it, or its impact on student outcomes has not substantially increased [since Wilson and Berne 1999]. (Lawless & Pellegrino 2007, 576)
General principals for effective TD

• **Context**: Classroom / school is best context for teacher development (Leach and Moon 2008).

• **Peer learning**: practitioners learn best from each other, but with support from outside (Dembele’ 2003).

US / EU studies (e.g. CUREE 2008; Cordingley et al. 2005a, 2005b; Bolam and Weindling 2006) also show:

• **Coaching** (e.g. the stimulus of new ideas or practices).

• **Mentoring** (e.g. Providing feedback on actual practice).

• **Collaboration** (e.g. enabling teachers to work together).

Rigorous Literature Review: …Teacher Education in Developing Countries

How can teacher education and guidance materials best support effective pedagogy?

i) **teacher peer support**:

ii) alignment of professional development with teachers’ needs... and **follow-up monitoring** of teachers;

iii) **support from head teachers**; and

iv) **alignment of forms of assessment** with the curriculum.

Westbrook et al, 2013
Educational Technology investment in development contexts

- Majority investment in technology
- Some investment in materials and resources
- Minimal investment in teacher development
- Outcome: little improvement in teaching practices or learning outcomes
- = low cost-effectiveness

After Pimienta 2007
Cawthera, 2001
EIA handheld technology

Phase 2
- iPod Touch
  ~ £180

Phase 3
- Nokia C1
  ~ £35

Phase 4
- SD card
  ~ £3.50

EIA investment pattern: teacher development based

- relatively small per-capita investment in affordable mobile technology
- large investment in materials and resources for classroom use, and teacher development
- majority investment in 1 year teacher development programme: peer-supported, decentralised, school-based
mobile Landscape review

- Educational media for instruction should be selected based on the ability to deliver a desired educational technique to the intended location at the most appropriate moment.

- Blended learning approaches, where the device or digital content supports a teacher or facilitator in engaging learners in interactive learning, show better outcomes.

- Not enough is known, however, about which characteristics of blended learning or in which contexts blended learning models lead to more beneficial outcomes.

Raftree, L. (2013)

Part 5: Challenges of Institutionalisation & Scale

Or, the road to 124 thousand teachers, and 17 millions learners?
Critical Success Factors for EIA Teacher Development (TD),
by Difficulty of Institutionalisation (June 2013 workshop)

<table>
<thead>
<tr>
<th>Easy</th>
<th>Moderately Difficult</th>
<th>Hard to Achieve</th>
</tr>
</thead>
<tbody>
<tr>
<td>High quality materials carry key knowledge / activities</td>
<td>Quality local AV resources easily accessible</td>
<td>Regular, ongoing support to teachers (not one-off training)</td>
</tr>
<tr>
<td>Programme should fulfill intent of curriculum</td>
<td>Peer support in school</td>
<td>Classroom practice and reflection drive TD</td>
</tr>
<tr>
<td>Programme should improve teachers own EL competence</td>
<td>Supportive Head Teacher participation</td>
<td>Teacher Facilitator role (not Master Trainer)</td>
</tr>
<tr>
<td>Programme should be accessible / relevant to teachers</td>
<td>Supportive local inspection &amp; monitoring practices / personnel</td>
<td>Modelling good learning experiences in TD programme</td>
</tr>
</tbody>
</table>

I&S for TPD: timeline
Conclusions

**mlearning**
- Powerful, affordable mobile technologies provide new pedagogic opportunities
- Offline media for mass reach and rural education, at present.
- Individual ownership of technology allows for scale and sustainability
- Potentially redefining cost structures of educational technology investment

**TPD**
- Key Features, EIA & Literature:
  - Classroom activity based,
  - Supported by TPD and classroom resources
  - Peer & Head Teacher supported,
  - Support & monitoring over time
- Wider systematic evidence base needed, on what works, in what contexts, and why

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**Conclusions**

“You should not underestimate the power of education...
It is not beyond our power to create a world in which all children have access to a good education. Those who do not believe this have small imaginations.”

Nelson Mandela (2007)

Mobile technologies are potential game changes in ELT and TPD provision. Simple, affordable, offline solutions are currently required, for the rural majority.

But the most important thing, is to focus not on the technology, but on the process of teaching and learning, and how people can work together, to share experiences, and improve practice.
ELT Teacher Education, mobile learning & the challenge of scale?

- technology
- materials and resources
- teacher development

experiences, issues & questions?