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XIP Dashboard: Visual Analytics from Automated Rhetorical Parsing of Scientific Metadiscourse

Duygu Simsek¹, Simon Buckingham Shum¹, Ágnes Sándor², Anna De Liddo¹, Rebecca Ferguson³

¹Knowledge Media Institute
  The Open University
  Walton Hall, Milton Keynes, MK7 6AA, UK
  {firstname.lastname}@open.ac.uk

²Parsing & Semantics Group
  Xerox Research Centre Europe
  6 chemin Maupertuis, F-38240 Meylan
  France
  agnes.sandor@xrce.xerox.com

ABSTRACT
A key competency that we seek to build in learners is a critical mind, i.e. ability to engage with the ideas in the literature, and to identify when significant claims are being made in articles. The ability to decode such moves in texts is essential, as is the ability to make such moves in one’s own writing. Computational techniques for extracting them are becoming available, using Natural Language Processing (NLP) tuned to recognize the rhetorical signals that authors use when making a significant scholarly move. After reviewing related NLP work, we introduce the Xerox Incremental Parser (XIP), note previous work to render its output, and then motivate the design of the XIP Dashboard, a set of visual analytics modules built on XIP output, using the LAK/EDM open dataset as a test corpus. We report preliminary user reactions to a paper prototype of such a novel dashboard, describe the visualizations implemented to date, and present user scenarios for learners, educators and researchers. We conclude with a summary of ongoing design refinements, potential platform integrations, and questions that need to be investigated through end-user evaluations.

Categories and Subject Descriptors
K.3.1 [Computers and Education]: Computer Uses in Education

General Terms
Measurement, Design, Human Factors, Theory

Keywords
Learning Analytics, Natural Language Processing, Discourse, Metadiscourse, Argumentation, Rhetoric, Visualization

1. INTRODUCTION
A key competency that we seek to build in learners is a critical mind, i.e. ability to engage with the ideas in the literature, and to identify when significant claims are being made in articles. The ability to decode such moves in texts begins at school, and continues through secondary and tertiary levels, to doctoral research where learners must evidence their own capacity at a professional level. Understanding how to read (and ultimately write) according to the norms and criteria of a community is a core competency, with peer-reviewed publications serving as evidence of membership. Moreover, as literatures explode in size, and as fields become multidisciplinary, it is increasingly common for experienced researchers to find themselves navigating papers in unfamiliar communities, possibly written according to conventions different from their ‘home’ disciplines

1. AUTOMATED ANALYSIS OF SCIENTIFIC DISCOURSE
In the past 50 years, scientific discourse has been conveyed primarily through journal and conference articles. Although other channels of scientific communication are fast evolving, the article continues to be the standard academically accepted channel for transmitting research results.¹ Since the appearance of electronic publication of scientific articles huge efforts have been put into machine processing to provide more effective navigation around the literature, and what is of particular interest to learning analytics, into more effective communication and interpretation of ideas.

The main line of Natural Language Processing (NLP) research in scientific publication aims at extracting factual information from the texts of the articles and transforming them into structured data that can populate ontologies or databases (see

¹ Cf. “The number of scientific articles indexed by Thomson Reuters increased from fewer than 600,000 in 1990 to more than 1 million in 2009.” (Times Higher Educ: http://bit.ly/TES-ExpandingLiterature)
Discourse-oriented automated processing consists in the identification of the italicised elements – often referred to as metadiscourse – and their interpretation in terms of rhetorical functions. The following are some examples of discourse moves relevant in research articles conveyed by metadiscourse.

“Summarizing” is a function by which the author can refer to the issues dealt with in (parts of) the text. In the following examples the parts of the sentence carrying out the rhetorical function of “summarizing” are in italics:

*The purpose of this article* is to develop the idea that the procedures in any given classroom or laboratory exercise should be definitely determined by the specific aim, which the instructor has in mind to accomplish.


*This paper explores* social practices of propagating ‘memes’ (pronounced, ‘meems’) as a dimension of cultural production and transmission within Internet environments.

Authors carry out the rhetorical function of “contrasting ideas” when they contest, question or point out as significant or new some issues, facts or theories, when they indicate a gap in knowledge, or point out any flaw or contrast related to the subject, etc. In the following examples, the parts of the sentences carrying out the rhetorical function of “contrasting ideas” are in italics:

*With an absence of detailed work on masculinities and sport in South African primary schools* (for an exception, see Bhana, 2002) this paper goes some way towards *addressing the issues around* young boys’ developing relationship with sport.

*My interest of inquiry emerged* in 1997 from a new idea in school pedagogy and sport pedagogy.

Sentences conveying contrasting ideas may be further categorized into subclasses like **novelty, surprise, importance, emerging issue and open question**.

The automated extraction of such metadiscourse requires the identification of the italicized elements and their interpretation in terms of rhetorical functions. This is a difficult task for two main reasons:

- There exists a great variety of discourse and rhetorical models with various analysis units and goals.
- It is notoriously difficult to map linguistic expressions into argumentative and rhetorical moves, since human languages do not provide special resources dedicated to rhetorical functions.

Owing to these reasons, the few existing computational linguistics applications to the rhetorical analysis of scientific articles do not approach research articles through particular discourse linguistics models, but rather, propose robust discourse annotation methods inspired by a variety of models, while they rely on corpus analysis and are motivated by application needs.

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1. For example, and of direct relevance to scientific communication, there has been significant recent interest in shared formalisms for mapping elements of formal ontological structures to scientific or other documents on the web and in other formats such as PDFs, using models such as the Annotation Ontology [6].

2. Readers may also be interested in the use of sentiment mining techniques to detect support and opposition in product reviews or transcripts (e.g. political debates: [7]). These have not, to our knowledge, been applied to specific characteristics of scientific discourse, but represent an emerging field of potential relevance. Another line of work concerns modeling arguments in procedural texts, which provide the backing for following instructions (e.g. [8]), which again, might be relevant to scientific argumentation with respect to the rationale for following a particular methodology.

3. Recent findings from structural studies and comparative genomics now allow us to get a clearer picture of this transition. These data suggest that evolution occurred in several steps, first from an RNA to an RNA/protein world (defining two ages of the RNA world) and finally to the present world based on DNA.

4. There exists a great body of work in computational discourse analysis (e.g. [9-11]), however their categories and methods have not been applied to robust processing, which is required in information extraction tasks.
Table 1: Categories from Teufel’s Argumentative Zoning

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>BACKGROUND</td>
<td>Generally accepted background knowledge</td>
</tr>
<tr>
<td>OTHER</td>
<td>Specific other work</td>
</tr>
<tr>
<td>OWN</td>
<td>Own work: method, results, future work</td>
</tr>
<tr>
<td>AIM</td>
<td>Specific research goal</td>
</tr>
<tr>
<td>TEXTUAL</td>
<td>Textual section structure</td>
</tr>
<tr>
<td>CONTRAST</td>
<td>Contrast, comparison, weakness of other solution</td>
</tr>
<tr>
<td>BASIS</td>
<td>Other work provides basis for own work</td>
</tr>
</tbody>
</table>

2.1 Argumentative Zoning

In this section we present an influential approach to the automated analysis of scientific articles, Argumentative Zoning, before introducing our approach using the Xerox Incremental Parser (XIP). For other work in this direction see [12-15].

Argumentative Zoning was developed in the doctoral research of Simone Teufel [16]. This was the first attempt to automatically annotate rhetorical moves in research articles. Teufel establishes the Rhetorical Document Profile (RDP), which is “designed to encode typical information needs of new readers in a systematic and structured way”. As we see, the emphasis here is on “information needs” and not on “information”. The task is to automatically identify the parts of the articles that serve these information needs, which Teufel’s calls the argumentative zones.

Argumentative zones, which cover the entire article, are defined in terms of a “model of prototypical scientific argumentation” containing the argumentative moves in Table 1. This list is inspired and motivated by a variety of approaches to the analysis of scientific discourse. From a discourse analysis point of view it draws on Swales’ model of argumentative moves [17], and Hyland’s system of the description of metadiscourse [18]. From a practical point of view it aims at fulfilling requirements for detecting the attribution of intellectual ownership, citations and author stance. It also applies work on problem solving processes (e.g. [19-20]), and on the strategies of scientific argumentation [17], [21].

Argumentative zoning is described as a difficult task both from the point of view of the establishment of a gold standard for annotation and from the point of view of automated execution. Teufel concludes that new evaluation methods are required, since the interpretation of the results in terms of recall and precision is not straightforward either.

Originally, argumentative zoning was proposed for automatic summarization and information retrieval tasks. Later it was also used for educational purposes [22] and citation indexing [23]. Since the theory and technique of argumentative zoning are shown to be robust and operational, subsequent work consisted in annotation experiments in different disciplines, including chemistry [24] and biology [25].

3. XEROX INCREMENTAL PARSER

Sharing the basic assumption of Argumentative Zoning – that rhetorical moves can be detected from the author’s language use – a different approach is taken by the Xerox Incremental Parser (XIP) [26] for the rhetorical analysis of scientific articles. Instead of covering the whole article, this approach aims at highlighting the main research issues that the articles handle.

XIP annotates the rhetorical functions in Table 2 as bearing the main research issues. This choice of the rhetorical moves is motivated by various considerations. SUMMARIZING and BACKGROUND KNOWLEDGE relate to conveying main ideas in a straightforward way in the rhetorical construction of research articles. The other categories have their roots in Thomas Kuhn’s view of science as primarily a problem-solving activity [27]. Thus the raison d’être of any research paper is the problem, and the main ideas are to be found in sentences where the research issues are described. These sentences fulfill rhetorical functions of contesting, questioning or emphasizing research-related ideas, facts or theories as being significant or new research-related ideas, facts, or theories, of indicating a gap in knowledge, or of pointing out any flaw or contrast related to the research topic. This approach does not claim to provide a complete characterization of the research problem, neither does it represent the rhetorical construction of the article, but its main goal is to provide assistance in rapidly gaining understanding about the approach of the article to the research in question.

The rhetorical functions detected by XIP partly overlap with the argumentative zones, and partly are different from them. The main difference is that the contrasts among ideas are not approached from the point of view of intellectual ownership, but rather from the point of view of the various ways in which contrasting ideas are introduced.

<table>
<thead>
<tr>
<th>Rhetorical Functions identified by XIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUMMARIZING</td>
</tr>
<tr>
<td>BACKGROUND</td>
</tr>
<tr>
<td>KNOWLEDGE</td>
</tr>
<tr>
<td>CONTRASTING</td>
</tr>
<tr>
<td>IDEAS</td>
</tr>
<tr>
<td>NOVELTY</td>
</tr>
<tr>
<td>SIGNIFICANCE</td>
</tr>
<tr>
<td>SURPRISE</td>
</tr>
</tbody>
</table>

There have been a number of proof-of-concept applications that justify the choice of these categories as bearing salient ideas:

1. Detecting abstracts in the PubMed database that describe substantially new findings [28]
2. Improving information retrieval in a search engine dedicated to educational science [29]
3. Reading assistance for peer-reviewers [30]
4. Analysing research project reports [31]
4. XIP DASHBOARD RATIONALE
As is typical of language technologies, XIP generates a semantically tagged file suitable for subsequent machine analysis (Figure 1).

Figure 1: Raw XIP output showing sentence classification

In addition, other parsing modules in XIP extract concepts (nouns and noun phrases) from these sentences, which makes possible the prioritization of those concepts, on the grounds that they appear in contexts judged to be rhetorically significant (Figure 2).

Figure 2: Raw XIP output showing extracted concepts

While plain textual output is well suited for researchers to analyse manually, or with other tools, this is not a form which could be usefully or attractively presented back to either learners, educators seeking to assess their progress, or to other kinds of information analyst for whom this work is relevant. In prior work, we have rendered XIP’s output in two ways, as part of our explorations into combining human and machine annotation for “contested collective intelligence” [31]:

- Document-centric: as annotations superimposed on the HTML version of the document, using a Firefox plug-in for Cohere, a social web annotation and knowledge mapping application;
- Network-centric: as nodes added to a self-organising network visualization of semantically classified nodes and edges.

These representations provide quite detailed ‘zoomed in’ views of XIP’s output, but do not provide effective summary overviews which would allow a reader to grasp the overall quantity and quality of XIP’s analysis, in order to choose where to inspect more closely. These kinds of visual analytics dashboards are becoming increasingly available to educators (and to a lesser degree to students) in online learning platforms. The XIP Dashboard is being conceived as a suite of visual analytics on XIP output, to help draw attention to candidate patterns of potential significance to students, educators and experienced researchers alike:

- the occurrence of domain concepts in different metadiscourse contexts (e.g. effective tutoring dialogue) in sentences classified contrast.
- trends of the above over time, e.g. to show the development of an idea
- trends within and differences between research communities, as reflected in their publications

5. XIP DASHBOARD DESIGN PROCESS
5.1 Paper prototype evaluation
Our assumption is that at least in the first instance, this novel form of analysis will not be a ‘walk up and use’ interface, but quite a specialized tool that will require some introduction, akin to the kinds of Advanced Search interfaces that most people do not use by default. Future versions will, we hope, mature into increasingly usable forms, but at present, the objective is not to let interaction design flaws obscure insights into initial user reactions to the concept of such a novel tool.

Prior to any software implementation, preliminary design work was done using a multi-screen paper prototype. The methodology was paper prototyping [32], which has been used successfully for low-fi storyboarding of user interfaces to elicit rapid feedback on novel interactive applications, and to get user data before coding.

Six user sessions were conducted with first year PhD students who were just a few months into their literature analyses at the Open University. Each session took around 45 minutes and consisted of three phases: testing the user interface and getting opinions about what might have been changed in the design, discussing how such a tool might address the problems users were already facing in conducting their literature reviews, and discussing if this tool could be used to analyze one’s own writing.

Figure 3: XIP Dashboard paper prototype for user pilot

Sessions started with a brief introduction to the concept of a machine identifying specific kinds of sentences in papers, and a guided tour to the interface about how dashboard works (analogous to an instructional movie). Participants were then
given two tasks, using a think-aloud protocol, and using their fingers as a mouse to ‘click’ on the screens, which the researcher would then change. All participants managed to navigate the interface and complete the tasks, providing preliminary feedback that the basic information architecture of the prototype was reasonable. There was consensus around switching from stacked, multi-variable bars in the charts, which they found hard to understand, to a more conventional set of single-variable columns in a bar chart.

When participants discussed the challenges they faced in their literature reviews, they all expressed enthusiasm about the idea of such a dashboard. Their intuitions were that this could save time by identifying more effectively the key papers and key sentences within papers. There were similarly positive reactions to the concept that the future aim of the dashboard might provide instant feedback on their own writing, such as blog posts and draft papers. They could envisage seeing more clearly how their writing was changing over time in terms of the rhetorical classifications, especially at this early stage in their research careers, as first year PhD students.

To summarise, one cannot read too much into preliminary user reactions to paper storyboarding of this sort, in which it is clearly impossible to go into real depth on tasks. However, we took encouragement from the positive reactions to such a novel way of reading and writing.

### 5.2 Document corpus and implementation

We selected the LAK Dataset published by the Society for Learning Analytics Research, which provides machine-readable plaintext versions of the proceedings of the Learning Analytics and Knowledge (LAK) conference and a journal special issue, and the Educational Data Mining (EDM) conferences and journal. All of the papers (66 LAK and 239 EDM papers, 305 in total) were analysed using XIP, extracting 7847 sentences and 40163 concepts.

The output files, one per paper, were imported into a MySQL database, and the user interface implemented using PHP and JavaScript, making use of Google Chart Tools for the interactive visualizations.

### 5.3 Dashboard user interface

The dashboard consists of three tabs, each showing different analytical results in different types of charts. The first section consists of two line charts each representing the distribution of rhetorical sentences by year in LAK and EDM. Line charts depict sentences by rhetorical type over time (Figure 4). This provides a birds-eye-view of the distribution of rhetorical moves per year, with both literatures remaining stable for most types, but a clear separation in frequencies between relatively high and rising levels of Summary and Contrast moves compared to the others.

The next visualization permits users to specify a combination of the extracted concepts in which they are interested, to see the occurrence of these in papers within all or specified communities (Figure 5).

Thirdly, a bubble chart displays the occurrence of papers within any or all communities, filtered by user-selected concepts and year of publication (Figure 6). As shown by the colour spectrum at the top, saturation represents the ‘density’ of the concept in the paper, as defined by number of XIP classified sentences in which it occurs (where darker = denser).

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6 LAK Dataset: [http://www.solaresearch.org/resources/lak-dataset](http://www.solaresearch.org/resources/lak-dataset)

7 Google Chart Tools: [https://developers.google.com/chart](https://developers.google.com/chart)
There is no rhetorical analysis shown at this level of detail, but mousing on a concept bubble displays a pie chart showing the relative distribution of rhetorical types (Figure 7).

To summarise, we have described the first design iteration of a set of visual analytics which make visible, for the first time, the output of XIP text classification. This is a significant advance on working with hundreds of text files (Figures 1 and 2), which provided no cognitive support to the analyst in seeing any macro-level patterns in a corpus, or navigating between papers sharing common rhetorical moves and concepts.

The next step is to begin evaluating the potential of such views for end-user communities. The first step we can take is to describe candidate use scenarios.

5.4 Student/Educator/Researcher Scenarios
In order to better demonstrate our vision for the XIP Dashboard, consider the following user scenarios for a student, educator and experienced researcher.

5.4.1 Student Scenario: preparing for an essay
Jane is a 1st Year Digital Marketing master’s student who is enrolled in a Web Analytics module. Part of her assessment requires her to write an essay about How to Get into Big Data Analytics in Online Marketing.

As Jane is quite new to this research area, her primary aim is to do a literature review. She’s curious to know which community writes more on these topics, so she logs into her university library, which provides subscription access to e-journal and conference papers. She finds the LAK and EDM literature, and then switches to the rhetorical dashboard view, and selects the second tab (Figure 5). This allows her to specify a combination of key concepts related to her research, to see the occurrence of these in papers. She chooses big data and data analytics from the list of concepts and selects all communities to learn which community tends to publish more on these topics.

Once Jane gets the general overview about where to look, her next step is getting know the distribution of these numbers by year. Therefore she moves to the third tab (Figure 6), which displays the occurrence of papers within all communities, filtered by her selection of concepts and year of publication. This shows her when big data and data analytics began to referred to, in which years this peaked, and the overall trend.

She picks a peak year, and wants to find contextualizing statements about the background of the topics, for her literature review, so she switches to examining the distribution of rhetorical types (Figure 7). She chooses sentences classified as Background topics, and from there, finds the paper listings.

5.4.2 Educator Scenario: assessing essays
Professor Jones is reviewing progress in her advanced level class taking Educational Futures. By this stage, the students should be capable of writing coherently structured essays with a clear thesis, backed by good argumentation, appropriately contextualized to the literature. She brings up the XIP Dashboard and points it to the folder with 45 essays, each 20 pages. A few seconds later, the visualizations have loaded, and she begins to explore. She can view this year’s essays graphed against the preceding years 2011-2013, giving her a sense of whether there has been an overall change in the use of appropriate concepts, or writing style, but this doesn’t seem to be the case. She’s a bit annoyed about this, since she’s been trying to improve her teaching of scholarly writing. Maybe it’s just the students.

Drilling down to individual 2014 essays (Figure 7), she can see that for lower achieving students, the balance of rhetorical moves is quite skewed, with Background and Summary contributions dominating. While using these in the expected introductions and conclusions of their essays, her higher achieving students seem to make stronger, more assertive moves in which they Contrast claims, express Surprise about certain trends (associated with the concepts MOOC and accreditation).

Prof. Jones finds this so compelling that she applies for university ethics board approval to run a pilot with the 2015 cohort, to see if dashboard feedback on essay drafts proves useful.

5.4.3 Experienced Researcher Scenario
Dr. Mark Holmes is a senior lecturer whose research interests are focused on learning analytics and data visualization. He has been commissioned by the Department of Education to compile a report on The State of Learning Analytics and Educational Data Mining in 2014.

He wants to check his intuition that the EDM community writes far more about the quality of data mining algorithms and less about the end-user experience, while LAK puts more emphasis...
on the sensemaking that goes on around the outputs of the algorithms. He uses the second and third tabs of the XIP dashboard (Figures 5-6) to explore the relative presence and trends of the concepts algorithm, dashboard, visualization, and end-user evaluation over the period 2011-2014. This confirms his hunch, and helps him identify clusters of papers thematically.

More interestingly, he can see a relative higher frequency of Novelty and Contrast sentences in EDM papers mentioning algorithms (and a set of specific algorithm names he has selected), suggesting that EDM research and argumentation goes into more depth than LAK on those issues.

6. FUTURE WORK
We have motivated the first implementation of the XIP Dashboard, but clearly much work remains, both short-term design refinements of current version, and to realize our future aim to test the dashboard as formative feedback for one’s own writing.

6.1 Design refinements
Following a design review with the lead XIP analyst, and range of refinements are under way.

The remaining step from Figure 7’s pie chart is to take the user from a slice of the pie chart to the corresponding list of XIP extracted sentences. Selecting one of these will then take the user to the full text showing the highlighted sentence in context. The Figure 6 bubble chart will add one more dimension, using the size of the bubble to show how many papers are involved. The y-axis will now indicate the percentage of total number of papers rather than raw numbers, to correct for different sizes of corpus (Figure 8).

Figure 8: Mockup for version 2 of the bubble chart, using size of bubble to convey number of relevant papers

Beyond these refinements, a new visualization in design is a heat map that combines all concepts and all rhetorical markers in the same view. As the mockup in Figure 9 indicates, each cell displays from yellow to red the density of the concept and rhetorical classifications of the sentences in which it occurs. Mousing over the cell will display the matching sentences, and from there, the full text.

Figure 9: Mockup of interactive heat map showing the intersection of all rhetorical classifications and concepts

6.2 XIP integration with learning platforms
A longer-term goal is to build learners’ capacity to read and write more like scientists — but scientific discourse is no longer restricted only to formal publications, central though these are. Beyond the institutionally sanctioned virtual discourse environments, is the infinite expanse of web resources, and of particular interest from a DCLA perspective, the expanding sphere of social learning applications in the cloud, including blog posts, discussion forums, wikis, and social networking sites. Prior work has already shown that XIP can return useful results from analysing online discussion forums, and enhanced search results that go beyond conventional digital libraries [29]. We will be experimenting with invoking XIP as a web service from plug-ins that we develop on the experimental DCLA platforms that we are developing within the Knowledge Media Institute, such as Cohere [33], EnquiryBlogger [34] and the Evidence Hub [35].

6.3 End-user evaluation
As we put in place the different elements of the technical platform, we are approaching the point where we can begin evaluations. While user-centred design is important, learner-centred design requires that we focus on the pedagogical benefits. Beyond that, a Learning Analytics perspective demands that we also take into account the educators who may be using such analytics to prioritise their attention and assess student progress, and researchers who are studying the processes (cf. the scenarios).

We propose that this line of work opens up an interesting and important set of questions for future research into the impact of discourse analytics in learning (not just for XIP, but any automated annotation tool proposed for learners), such as:

- What is the signal to noise ratio from XIP, and does the XIP Dashboard have a role to play in personalized filtering? Does XIP classify a sufficiently useful proportion of sentences that users (who as noted above, vary in role) do not feel they are wasting their time? Can XIP Dashboard provide way for users to tune it to their personal interests?
- Do the shortcuts to reading, which XIP-annotated papers and corpora provide, in fact supplant the learner’s own cognitive work, meaning that they do not engage as deeply? Or does automated annotation enable them to spend their time more effectively, and go deeper on relevant papers than when their attention is more thinly spread trying to identify them in the first place?
• Do educators and researchers find that XIP Dashboard provides qualitatively new insights into a document or cluster, or just helps to speed up existing assessment practices?

• How do writers respond to XIP formative feedback? Can we validate this feedback with other more conventional measures of writing quality? Do writers of different abilities—school pupils, undergraduates, to citizen scientists, doctoral candidates, to professors—differ in the benefits they gain? Anecdotal evidence suggests that even experienced researchers can benefit from XIP, but this has yet to be systematically evidenced.

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