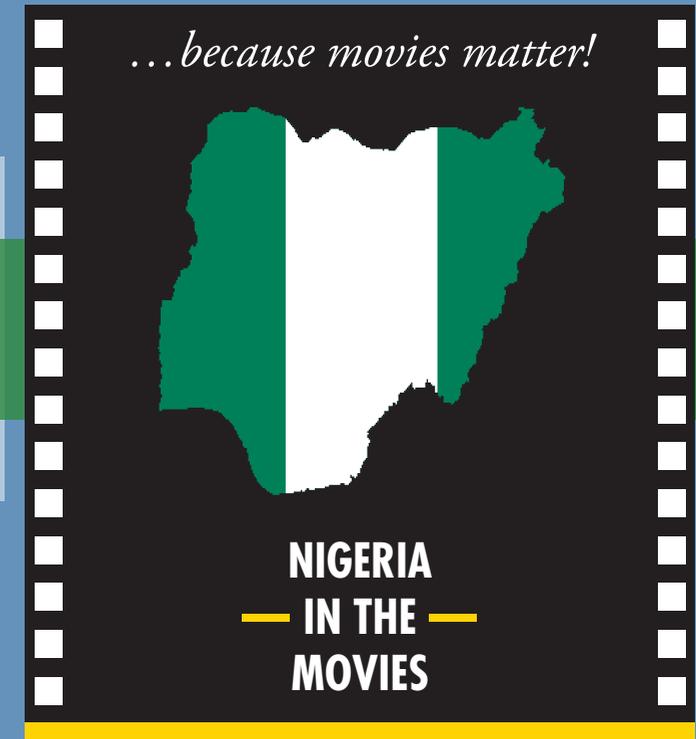


In the space of some twenty years, the rich and versatile Nigerian video film production widely known as Nollywood, inspired by the spectacle of ordinary everyday life, has come to be recognized as the country's flagship. Organized like a diptych, this vast survey and analysis of more than 300 video films from 1991 to 2013 presents them as both 'exposing home truths' in a language primarily adapted to insiders and 'reaching out' to the Nigerian diaspora and beyond in the hope of attracting worldwide audiences. The book reveals Nollywood as firmly rooted in the cultures of the federation and celebrating their past while testifying to the impact of imported faiths and the growing influence of globalization on the country. Offering new insight into recent trends, it highlights the eminently didactic character of this production rightly described as 'edutainment', its links with Nigerian literature and contemporary politics and its moral stance.

Françoise Ugochukwu, Chevalier des Palmes académiques for her pioneering work in the field and longstanding contribution to the strengthening of cultural and educational ties between France and Nigeria, is a former Professor from the University of Nigeria, Nsukka and a Senior Research Fellow, IFRA, Ibadan, affiliated to the Open University (UK) and to the French National Research Centre.

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Nollywood on the Move Nigeria on Display



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