Open Mobile: institutional responses to mobile learner support

Conference or Workshop Item

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Open Mobile: institutional responses to mobile learner support

Responding to students already accessing mobile portals – e.g. The Open University (OU) StudentHome mobile:

- 25K individuals accessed via mobile in the last quarter,
- 13K in a month, indicating repeat visits and also new visitors.

High usage of the mobile-optimised version persists, some switching to full-size version once autodetection put in place July ’08.

Surveying students to explore preferences in choice of course-related tools and in studying while mobile.

5-star rating of course website features to optimise for mobile – provided by 196 self-selected survey respondents in Aug ’09.

Wireframe and initial design around ‘study planner’ also for keeping up with course and forum messages. Tasks can be ticked off as complete and resources accessed.

Generating a roadmap of developments to optimise website content and collaborative tools. Moving from beta to supported version as well as adapting towards Moodle v2.x

To find out more, go to www.open.ac.uk/mobisite

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