Open Mobile: institutional responses to mobile learner support

Conference or Workshop Item

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Open Mobile: institutional responses to mobile learner support

Responding to students already accessing mobile portals – e.g. The Open University (OU) StudentHome mobile:

-25K individuals accessed via mobile in the last quarter,
-13K in a month, indicating repeat visits and also new visitors.
High usage of the mobile-optimised version persists, some switching to full-size version once autodetection put in place July ’08.

Exploring further prospective use of apps for learning (Oct ‘10 survey), following some prototyping and also public engagement iOS apps by our Mobile Innovations Group:

See also: www.open.ac.uk/blogs/mLearn

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To find out more, go to www.open.ac.uk/mobisite