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Requirements for Information Extraction for Knowledge Management

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ABSTRACT

Knowledge Management (KM) systems inherently suffer from the *knowledge acquisition bottleneck* - the difficulty of modeling and formalizing knowledge relevant for specific domains. A potential solution to this problem is Information Extraction (IE) technology. However, IE was originally developed for database population and there is a mismatch between what is required to successfully perform KM and what current IE technology provides. In this paper we begin to address this issue by outlining requirements for IE based KM.

Keywords: Information Extraction, Knowledge Management, Ontologies, Annotation

1 INTRODUCTION

A large part of a company's knowledge is stored in textual documents available within intranets. However, this knowledge cannot be queried nor captured in a straightforward way, which reduces a company's efficiency. The challenge is to formally represent the knowledge contained in textual form such that it can be accessed and used by the workers in an enterprise through various knowledge-based services.

A similar scenario is encountered within the Semantic Web in which the central idea is to provide efficient access to heterogeneous and distributed web resources. This is only possible if the knowledge contained in the resources has been formalized so that it can be shared, understood and reused by other people or applications, such as crawlers, information brokering services and mediators. So the success clearly depends on the availability of machine-

readable data, i.e. metadata.

Both scenarios are comparable to the extent mentioned above and in fact similar solutions have been proposed to overcome part of the problems associated with them. On the one hand, ontologies have been proposed as a formalism to externalize and share knowledge within KM [Staab et al. 02, Fensel 01, Mulholland et al. 01, Benjamins 98] as well as in the context of the Semantic Web [Berners-Lee et al. 01]. Ontologies are suitable for this purpose because they represent a formal, explicit specification of a shared conceptualization [Gruber 93]. A shared conceptualization in this sense has to be understood as an abstract model of some aspect or part of the world shared by a certain group of people with a common interest. Formal and explicit refer to the fact that such an ontology should also be readable for machines. On the other hand, semi-automatic or automatic methods have been proposed for KM as well as for the Semantic Web in order to reduce the cost of producing metadata [Ciravegna et al. 02], [Handschuh et al. 02] [Vargas-Vera et al. 02].

In this context, Information Extraction from text (IE) is a very promising technique for the Semantic Web as well as for KM [Ciravegna 01]. IE is an automatic method with the purpose of locating relevant entities and facts in electronic documents for further use and fits perfectly into the KM scenario described above. A first requirement derived from this potential use of IE within KM is the fact that the target knowledge structures produced by the IE system have to be compatible with the ontology used for formalizing externalized knowledge. Only then can the extracted knowledge be shared and further processed within a company's KM environment. This paper focuses on the way IE could be integrated into the existing KM technology as well as on the requirements that such integration poses

Research in IE has been largely driven by the Message Understanding Conferences (MUC). These competitions focused on extracting information from newswire text. The participants were required to perform different tasks, from the identification of person, location and organization names (Named Entity recognition) to the identification of relations between entities (Template Relation) to the construction of complex templates (Scenario Template). The original aim of IE was to automatically fill database records from text and consequently systems have not, in general, been designed to carry out knowledge markup. In the remainder of this section we discuss the requirements for IE systems performing knowledge markup in the context of KM.

3.1 Relation Extraction

[Handschuh et al. 02] discuss the problems involved in using an IE system which carries out concept recognition (e.g. Amilcare [Ciravegna 03]) to produce relational metadata, i.e. instances of a certain ontological relation. For example, in the sentence “Mr. Jones was hired by Dot.Kom Ltd. last week” Amilcare can identify “Mr. Jones” as a person (and even as a “hiredPerson”) and “Dot.Kom Ltd.” as a company (or even “hiringCompany”). However, it cannot identify the relation between these two entities (i.e., that the specific person was hired by the specific company; this means that if different hiringCompany and hiredPerson exist it is not possible to connect them properly). [Handschuh et al.02] present a discourse analysis approach to map the entities tagged by Amilcare into graph structures such as those used in ontological formalisms as RDF, DAML+OIL or OWL. In order to use an IE system for KM purposes it is necessary that it produces relational metadata that can be used to directly populate an ontology. This means that some form of relation extraction is necessary (e.g. [Soderland 99, Yangarber et al. 00, Yangarber 03]). Such a component could be trained on relational annotation produced by a system like the OntoMat Annotizer [Handschuh et al. 02]. This type of approach could be supplemented by an ontology-based discourse analysis approach such as the one proposed in [Handschuh et al. 02].

3.2 Text types processed

The systems that participated in the MUC evaluations were required to extract information from well-formed newswire text. However, a KM system should be able to process a wider variety of texts since they will be expected to process web and intranet pages. IE systems have tended to extract information from a limited variety of text types, for example free and semi-structured text [Soderland 99] or tabular data [Hurst 00]. Initial attempt to cover all these

types into single system has been done in Amilcare [Ciravegna 03]. This anyway still represents a challenge to the language processing community [Ciravegna 01].

3.3 Adaptivity and Usability

Traditional IE systems have tended to be difficult to port to new domains and extraction tasks. For example, [Lehnert et. al. 92] estimated that 1,500 person-hours of highly skilled labor were required to adapt their system for MUC-4. Clearly the applications will be limited for any tool that requires such an investment to be adapted to a new domain or extraction task.

It is therefore vital that IE systems can be adapted with the least possible effort and that this process can be carried out by non-experts. Machine learning techniques could be used for this (e.g. [Soderland 99], [Yangarber et. al. 00, Yangarber 03]). Interaction with annotation tools requires little more than marking relevant concepts in text. However, the mode of interaction for marking relations in text is not as obvious as for marking concepts, which can be directly highlighted.

In general, the IE systems must be portable by non experts and users should be assisted in the whole application lifecycle. [Ciravegna 01] identifies the requirements in this respect, mentioning the need for tools for (1) scenario definition, (2) system adaptation and result validation and (3) application delivery. Scenario design is not an issue in ontology-based IE because the ontology will provide the scenario. Concerning system adaptation and result validation, experiences such as Melita [Ciravegna et al. 02] show that a great deal of control can be reached using simple HCI techniques. We are currently investigating in the direction of further improvement of usability through strong integration with the ontology as explained below.

3.4 Interaction with ontologies

It is crucial for the integration of IE into KM that its output can be directly used to populate ontologies or to enrich documents with ontology-based metadata. Thus, it is important that the output of IE systems can be mapped in a straightforward way to ontological models coded in languages such as RDF(S), DAML+OIL or OWL. Essentially this has four implications for IE:

- 1) *Detecting concepts over a hierarchy*: IE should directly interact with the ontological hierarchy and tag instances at different levels of hierarchical abstraction. From a practical point of view rules should be generalized semantically using the ontology.

- 2) *Exploiting conceptual markup as context*: It is possible to imagine that IE systems could operate in a bootstrapping-like fashion and make use of conceptual markup to extract the conceptual relation between two previously tagged entities.
- 3) *Exploiting lexical information*: It would be useful to include information about how certain conceptual relations are expressed linguistically in a text. This could for example allow the rule induction algorithm a more efficient exploration of the search space. Information about synonyms such as contained in linguistic ontologies as WordNet [Miller 90] could also turn out very useful in the context of the semantic generalization of extraction rules (e.g. [Chai et. al. 99] and [Harabagiu et al. 00]).
- 4) *Mapping between tags and concepts*: The mapping between the IE system and ontology should be one-to-one to allow the ontology to be exploited within the IE system and use the annotation produced by the IE system to populate the ontology.

Summarizing, the above mentioned requirements suggest some relevant directions for improving IE so that it can successfully satisfy KM needs. First of all, the importance of relation extraction will be addressed further investigating the approaches described in [Yangarber et al. 00, Yangarber 03]. Such unsupervised approaches take into consideration also the issue of adaptivity, crucial for reducing the cost of porting to new domains and applications. Adaptivity will be dealt with also experimenting with bootstrapping techniques, such as co-training.

4 Summary and Conclusion

In the context of KM, IE cannot be regarded as a stand-alone tool which can be applied quite independently of the KM technology used. In fact, it is important for the IE system to directly interact with the ontology to extract knowledge which is compatible with it and can thus be reused within the enterprise's KM environment. Furthermore, the information extraction system should certainly be adaptive and applicable to a wide range of text types and genres. Concerning the knowledge cycle, it seems very important that the meta knowledge process and the knowledge process are highly interleaved and that the user is supported in the meta knowledge process by (semi-) automatic methods to produce a seed ontology which will be iteratively refined according to requirements derived from the working knowledge process.

In summary, the successful integration of IE into KM methodology presupposes a strong and direct interaction between the ontology, the IE system as well as the constantly changing information needs of the users.

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