Open Research Online - a self-archiving success story

Conference or Workshop Item

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oro.open.ac.uk
Sometimes getting as much as 80% of the University’s journal article output voluntarily deposited.

Currently getting around 36 full-text deposits per week, compared to a low of 2 per week before the advocacy/development campaign.

**Answer:** As demonstrated, effective advocacy and development can result in 60%+ coverage of peer-reviewed journal output. For institutions that are reluctant or not yet ready to introduce a mandate, it is still possible to maintain a well-populated, well-used and sustainable research repository.