Sometimes getting as much as 80% of the University’s journal article output voluntarily deposited.

Currently getting around 36 full-text deposits per week, compared to a low of 2 per week before the advocacy/development campaign.

Just some of the developments we’ve been working on!

Open Research Online: A Self-Archiving Success Story
oro.open.ac.uk

Prospectus Feeds
Bibliometrics
MePrints
Personal Profiles
Twitter
Google Analytics
Export Scripts
SOLR
REF
Single sign-on
PIMS
Discoverable
SNEEP
Kultur
Document Visibility
Video Tutorials
Group Feeds
ETheses
Short URL
Upgrades
Request a copy
Blog Ticker
Article Download Stats
Embedding Feeds
Integration
Web 2.0
EPrints
Coversheets
Google Scholar
Research Information
statistics
RDF
Advocacy
Deposits
Development

Question: Is a mandate the only way? (Evidence from a self-archiving, non-mandated repository)

Answer: As demonstrated, effective advocacy and development can result in 60%+ coverage of peer-reviewed journal output. For institutions that are reluctant or not yet ready to introduce a mandate, it is still possible to maintain a well-populated, well-used and sustainable research repository.

ORO currently contains an estimated 63% of the OU’s journal output published in 2008 and 2009.

12,500 items; 28% full text.

Visitors: More than 1 million in the last 3 years… estimated 35% academics and 30% research students.

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Glossary
PVC Research = Public Sector Research
Research week = 31st August to 6th September
Citations = number of citations
Copyright Advice = information about copyright
User training = training for users
Departmental meetings = meetings for departments
Engagement with academics = engagement with academics
Presentations = presentations
Researcher Induction = researcher induction
Blogging = blogging
Twitter = Twitter
Statistics = statistics
Top downloads = top downloads
User group = user group
Drop-in sessions = drop-in sessions
Self archiving = self archiving
DOI import = Digital Object Identifier import
Ease of deposit = ease of deposit
Open access = open access
Scholarly communication = scholarly communication
Quality = quality

Introduction of current advocacy development campaign