# Open Research Online - a self-archiving success story

## Conference Item

**How to cite:**


For guidance on citations see [FAQs](http://or2010.fecyt.es/publico/Home/index.aspx).

---

© 2010 The Authors

Version: Version of Record

Link(s) to article on publisher’s website:


Copyright and Moral Rights for the articles on this site are retained by the individual authors and/or other copyright owners. For more information on Open Research Online’s data [policy](http://oro.open.ac.uk) on reuse of materials please consult the policies page.
Sometimes getting as much as 80% of the University’s journal article output voluntarily deposited.

Currently getting around 36 full-text deposits per week, compared to a low of 2 per week before the advocacy/development campaign.

Questions: Is a mandate the only way? (Evidence from a self-archiving, non-mandated repository)

Sometimes getting as much as 80% of the University’s journal article output voluntarily deposited.

Google Analytics
Group Feeds
ORO Knowledge
Integration
Request a copy
- Mandates
- Deposits
- Reports
- Discoverability
- Statistics
- EPrints
- REF
- Embedded feed
- Video Tutorials
- Discoverable
- Short URL
- PMR
- Blog Ticker
- Article Download Stats

• 12,000 items: 28% full-text
• ORO currently contains an estimated 62% of the OU’s journal output published in 2008 and 2009.
• Visitors: More than 1 million in the last 3 years... estimated 65% academics and 35% research students.

**Answer:** As demonstrated, effective advocacy and development can result in 60%+ coverage of peer-reviewed journal output. For institutions that are reluctant or not yet ready to introduce a mandate, it is still possible to maintain a well-populated, well-used and sustainable research repository.