Open Research Online - a self-archiving success story

Conference or Workshop Item

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**Open Research Online: A Self-Archiving Success Story**

**Advocacy + Development = Deposits**

Sometimes getting as much as 80% of the University’s journal article output voluntarily deposited.

**Answer:** As demonstrated, effective advocacy and development can result in 60%+ coverage of peer-reviewed journal output. For institutions that are reluctant or not yet ready to introduce a mandate, it is still possible to maintain a well-populated, well-used and sustainable research repository.

- Scholarly communication
- Quality
- Open access
- Ease of deposit
- DOI import
- Self archiving

**Google Analytics**
- Request a copy
- MPrints
- ORO Knowledge
- Research Information Integration
- Web 2.0
- EPrints
- ORS
- Statistics
- Personal Profiles
- Coversheets
- Prospects Feeds
- Single sign-on
- REF
- Embedding Feeds
- Export Scripts
- Google Scholar
- Video Tutorials
- Kultur
- Discoverable
- Short URL
- PIMs
- Blog Ticker
- Article Download Stats

**Group Feeds**
- Gatekeeper controlled groups
- Embed ORO feed feature
- Research publications
- Website integration

**Questions:** Is a mandate the only way? (Evidence from a self-archiving, non-mandated repository)

**ORO currently contains an estimated 63% of the OU’s journal output published in 2008 and 2009.**

**Visitors:** More than 1 million in the last 3 years... estimated 35% academics and 30% research students.

**Current stats:** 12,500 items; 28% full text.

**PVC research - Citations - Research week**

Currently getting around 36 full-text deposits per week, compared to a low of 2 per week before the advocacy/development campaign.

**oro.open.ac.uk**

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