Open Research Online - a self-archiving success story

Conference or Workshop Item

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oro.open.ac.uk
Sometimes getting as much as 80% of the University's journal article output voluntarily deposited.  

- Scholarly communication  
- Quality  
- Open access  
- Ease of deposit  
- DOI import  
- Self archiving  
- Engagement with academics  
- Presentations  
- Researcher Induction  
- Departmental meetings  
- User training  
- Copyright Advice  

Currently getting around 36 full-text deposits per week, compared to a low of 2 per week before the advocacy/development campaign.  

- 12,000 items; 28% full text  
- ORO currently contains an estimated 63% of the OU's journal output published in 2008 and 2009  
- Visitors: More than 1 million in the last 3 years… estimated 35% academics and 30% research students  

Question: Is a mandate the only way?  
(Evidence from a self-archiving, non-mandated repository)  

Answer: As demonstrated, effective advocacy and development can result in 60%+ coverage of peer-reviewed journal output. For institutions that are reluctant or not yet ready to introduce a mandate, it is still possible to maintain a well-populated, well-used and sustainable research repository.