Open Research Online - a self-archiving success story

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Question: Is a mandate the only way?
(Evidence from a self-archiving, non-mandated repository)

Answer: As demonstrated, effective advocacy and development can result in 60%+ coverage of peer-reviewed journal output. For institutions that are reluctant or not yet ready to introduce a mandate, it is still possible to maintain a well-populated, well-used and sustainable research repository.

Sometimes getting as much as 80% of the university's journal article output voluntarily deposited.

Currently getting around 35 full-text deposits per week, compared to a low of 2 per week before the advocacy/development campaign.

ORO currently contains an estimated 80% of the OU's journal output published in 2008 and 2009.

Visitors: More than 1 million in the last 3 years... estimated 35% academics and 30% research students.

ORO: A Self-Archiving Success Story

oro.open.ac.uk