Open Research Online - a self-archiving success story

Conference or Workshop Item

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oro.open.ac.uk
**Open Research Online:**

**A Self-Archiving Success Story**

**Introduction**

Sometimes getting as much as 80% of the University’s journal article output voluntarily deposited.

**Advocacy + Development = Deposits**

- Statistards
- Tip downloads
- Twitter
- Blogging
- User group
- Peer in sessions
- Scholarly communication
- Quality
- Open access
- Ease of deposit
- DOI import
- Self archiving
- Engagement with academics
- Presentations
- Researcher Induction
- Departmental meetings
- User training
- Copyright Advice

**Currently getting around 36 full-text deposits per week, compared to a low of 2 per week before the advocacy/development campaign.**

**ORO currently contains an estimated 63% of the OU’s journal output published in 2008 and 2009.**

**Visitors:** More than 1 million in the last 3 years... estimated 35% academics and 30% research students.

**Group Feeds**

- Request a copy
- EPrints
- Google Analytics
- Integration
- Research Information
- Statistics
- Coversheets
- Prospectus Feeds
- Single sign-on
- REF
- Export Scripts
- Google Scholar
- Video Tutorials
- Kultur
- Discoverable
- Short URL
- PIMs
- Blog Ticker
- Article Download Stats

**Answer:** As demonstrated, effective advocacy and development can result in 80%+ coverage of peer-reviewed journal output. For institutions that are reluctant or not yet ready to introduce a mandate, it is still possible to maintain a well-populated, well-used and sustainable research repository.

**Questions:** Is a mandate the only way? (Evidence from a self-archiving, non-mandated repository)

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