Open Research Online
The Open University’s repository of research publications and other research outputs

Open Research Online - a self-archiving success story

Conference or Workshop Item

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oro.open.ac.uk
Sometimes getting as much as 80% of the University’s journal article output voluntarily deposited.

Currently getting around 36 full-text deposits per week, compared to a low of 2 per week before the advocacy/development campaign.

Question: Is a mandate the only way?

Evidence from a self-archiving, non-mandated repository

As demonstrated, effective advocacy and development can result in 60%+ coverage of peer-reviewed journal output. For institutions that are reluctant or not yet ready to introduce a mandate, it is still possible to maintain a well-populated, well-used and sustainable research repository.

ORO currently contains an estimated 63% of the OU’s journal output published in 2008 and 2009.

12,500 items; 28% full text.

Visitors: More than 1 million in the last 3 years… estimated 35% academics and 30% research students.

Integration
Google Analytics
Research Information
PVC Research
Integration of current advocacy development campaign

ORO is a repository is a mandate? (Evidence from a self-archiving, non-mandated repository)

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