Open Research Online
The Open University’s repository of research publications and other research outputs

Open Research Online - a self-archiving success story

Conference Item

How to cite:

For guidance on citations see FAQs

© 2010 The Authors
Version: Version of Record
Link(s) to article on publisher’s website:

Copyright and Moral Rights for the articles on this site are retained by the individual authors and/or other copyright owners. For more information on Open Research Online’s data policy on reuse of materials please consult the policies page.

oro.open.ac.uk
Introduction of current advocacy and development campaign

Questions: Is a mandate the only way?
(Evidence from a self-archiving, non-mandated repository)

Answer: As demonstrated, effective advocacy and development can result in 60%+ coverage of peer-reviewed journal output. For institutions that are reluctant or not yet ready to introduce a mandate, it is still possible to maintain a well-populated, well-used and sustainable research repository.

Sometimes getting as much as 80% of the university’s journal article output voluntarily deposited.

Currently getting around 36 full-text deposits per week, compared to a low of 2 per week before the advocacy/development campaign.

• 12,000 items; 28% full text
• ORO currently contains an estimated 65% of the OU’s journal output published in 2008 and 2009
• Visitors: More than 1 million in the last 3 years... estimated 35% academics and 30% research students

ORO currently contains an estimated 65% of the OU’s journal output published in 2008 and 2009.