Open Research Online
The Open University’s repository of research publications and other research outputs

Open Research Online - a self-archiving success story

Conference or Workshop Item

How to cite:

For guidance on citations see FAQs.

© 2010 The Authors

Version: Version of Record

Link(s) to article on publisher’s website:

Copyright and Moral Rights for the articles on this site are retained by the individual authors and/or other copyright owners. For more information on Open Research Online’s data policy on reuse of materials please consult the policies page.
Questions: Is a mandate the only way? (Evidence from a self-archiving, non-mandated repository)

Advocacy + Development = Deposits

Sometimes getting as much as 80% of the university’s journal article output voluntarily deposited.

- Scholarly communication
- Quality
- Open access
- Ease of deposit
- DOI import
- Self archiving
- Engagement with academics
- Presentations
- Researcher induction
- Departmental meetings
- User training
- Copyright advice

PVC research
- Citations
- Research use

- Statistics
- Top downloads
- Twitter
- Blogging
- User group
- User in sessions

ORO currently contains an estimated 63% of the OU’s journal output published in 2008 and 2009.

12,500 items; 28% full text.

Visitors: More than 1 million in the last 3 years... estimated 35% academics and 30% research students.

Google Analytics
- Research Information integration
- Web 2.0
- EPrints
- Portico
- Google Scholar
- Twitter
- Statistics
- Top downloads
- User group
- User in sessions

Discoverable
- Articles
- EPrints
- Research online
- Self archiving
- DOI import
- Ease of deposit
- Open access
- Scholarly communication

Question: Is a mandate the only way?
(Evidence from a self-archiving, non-mandated repository)

Answer: As demonstrated, effective advocacy and development can result in 60%+ coverage of peer-reviewed journal output. For institutions that are reluctant or not yet ready to introduce a mandate, it is still possible to maintain a well-populated, well-used and sustainable research repository.

oro.open.ac.uk