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The Open University’s repository of research publications
and other research outputs

Open Research Online - a self-archiving success story

Conference Item

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For guidance on citations see FAQs

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oro.open.ac.uk
Sometimes getting as much as 80% of the University's journal article output voluntarily deposited. Currently getting around 36 full-text deposits per week, compared to a low of 2 per week before the advocacy development campaign.

Open Research Online: A Self-Archiving Success Story

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RDF

+Advocacy

Deposits = Development + Advocacy

Is a mandate the only way? Evidence from a self-archiving, non-mandated repository

As demonstrated, effective advocacy and development can result in effective advocacy and development can result in
60%+ coverage of peer-reviewed journal output. For institutions that are reluctant or not yet ready to introduce a mandate, it is still possible to maintain a well-populated, well-used and sustainable research repository.